



3M™ TEKK Protection™ Brand and National Safety Council Unveil New DIY Safety Survey with Start of National Safety Month

Release Date:

terça-feira, Junho 5, 2012 10:23 am CDT

Terms:

[Company \(English\)](#) [Product and Brand \(English\)](#)

Cidade do cabeçalho:

ST. PAUL, Minn.

Survey Results Support Importance of Using Proper Personal Safety Equipment with Home Improvement Projects

ST. PAUL, Minn.--(BUSINESS WIRE)--To kick-off National Safety Month, the National Safety Council and 3M™ TEKK Protection™ brand today unveil the 2012 DIY Safety Survey¹ to help educate homeowners about the importance of staying safe while taking on home improvement projects and repairs.

According to the DIY Safety Survey, more than one quarter (26 percent) of homeowners who have completed a DIY project reported injuries to themselves or someone else in their household during a home maintenance project. Among those who sustained personal injuries, 41 percent say they came into harms way because they weren't wearing personal protection gear, even though what they needed was right at their fingertips.

"At the National Safety Council, we're committed to preventing injuries and saving lives at work, on the road and in our homes and communities," said Janet Froetscher, National Safety Council president and CEO. "During National Safety Month, we are encouraging Americans to practice safety 24/7 as nine out of ten deaths and three-quarters of all injuries occur in homes and communities".

Surprisingly, it's not the most challenging projects that are causing harm.

- One in two (50 percent) who were personally injured taking on a home improvement project got hurt doing basic yard maintenance
- Nearly one in four (24 percent) were put on the injured list while painting the inside of their homes
- And nearly one in five (17 percent) blame routine home maintenance projects for their injuries

Seeing is believing

When it comes to protecting themselves, nearly three out of four (72 percent) homeowners are concerned with injuring their eyes when doing home improvement projects. Yet when it comes to protecting themselves during yard maintenance projects, only 39 percent are adamant about wearing protective eyewear and 62 percent falsely believe that sunglasses will guard them from injury while doing work like mowing or weed whacking.

Protection is important to keep your eyes safe from projectiles and contaminants when working on home improvement projects like using a lawnmower, sanding, painting or fertilizing. The blade of a power mower can reach a speed of 200 miles per hour and can hurl objects just as fast, turning rocks and twigs into dangerous projectiles.³

Breathe easy

Although nearly half (49 percent) of DIYers worry about injuring their respiratory system, less than two in five (39 percent) are consistent about protecting their air ways and lungs when working on home improvement projects.

It's important to wear a NIOSH approved respirator when tackling routine projects like clearing lawn debris, sanding walls or spraying paint.

Hear here

And when it comes to hearing protection, nearly half (47 percent) of those who work with loud or high-decibel equipment, such as lawnmowers or power tools, don't wear any type of proper hearing protection, even though continued exposure can lead to hearing loss over the long term.²

Hearing protection is recommended for continual exposure to anything over 85 decibels. Noise levels generated by mowers and chainsaws can range from 90 - 110 decibels.³

"With 3M TEKK Protection, we're offering homeowners proper and comfortable safety products to help ensure home

maintenance projects get done safely,” said David Bierman, 3M Safety and Electrical Business Unit Manager. “With the DIY Safety Survey, we want to help people across America understand that when it comes to completing DIY projects around the home, doing it right means doing it safely.”

About 3M

3M TEKK Protection offers a full line of innovative respiratory, eyewear and hearing products designed to keep DIYers and professionals safe when completing projects around the home. 3M TEKK Protection products can be found at home improvement and hardware stores across the U.S. For additional information, go to www.3mtekk.com.

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 84,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.

About The National Safety Council

Founded in 1913 and chartered by Congress, the National Safety Council (nsc.org <<http://nsc.org/>>) is a nonprofit organization whose mission is to save lives by preventing injuries and deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy. NSC advances this mission by partnering with businesses, government agencies, elected officials and the public in areas where we can make the most impact -- distracted driving, teen driving, workplace safety and safety beyond the workplace.

¹ National Safety Council – DIY Safety Survey, April 2012; An online survey of 509 homeowners ages 35-54 who have completed a DIY or home improvement project

² American Speech-Language-Hearing Association & American Academy of Ophthalmology

³ Iowa State University Extension

⁴ Hearing Source: *© 2001-2011 **Dangerous Decibels**

3M and 3M TEKK Protection are trademarks of 3M.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50300337&lang=en>

Língua:

English

Contato:

3M Public Relations
Robert Brittain, 651-733-7034
rbrittain@mmm.com
or
Cohn & Wolfe
Cortney Kerans, 212-798-9764
cortney.kerans@cohnwolfe.com

Marca do relógio:

Ticker: MMM
Exchange: NYSE

URL de origem: <https://news.3m.com/pt/press-release/company/3m-tekk-protection-brand-and-national-safety-council-unveil-new-diy-safety-sur>