3M Cloud Library Enhances Discoverability for Readers and Releases New Tools for Librarians

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New releases and features will be showcased at Book Expo America

ST. PAUL, Minn.--(BUSINESS WIRE)--As digital offerings grow in popularity for libraries, patrons need easy-to-use tools that help them take advantage of the world of eBooks. 3M Library Systems has been leading the way in creating these tools since the launch of the 3M Cloud Library, and at Book Expo America (BEA), May 27-29 at the Javits Center in New York City, it will showcase the latest improvement to the system—a redesigned web patron that makes it simpler for users to browse their library’s 3M Cloud Library collection. For librarians, 3M added the ability to reclassify the age range for books.

A key enhancement in the purchasing tool is the ability to change a book’s age range. If a librarian sees a book in an inappropriate age range, for example a Young Adult book appearing in the Children’s age range, they can now reclassify the book so it will be the right age range.

“This is a feature that our libraries are very excited about and supports our mission of providing libraries the tools to customize their eBook platform to meet the needs of their community,” said Tom Mercer, Marketing Manager of the 3M Cloud Library.

At the 3M Library Systems booth, DZ2056, BEA attendees can see a demonstration of the new web patron updates, which help the platform match the speed and performance of the 3M Cloud Library app. While the app allows users to read eBooks, the web patron lets them preview their library’s eBook collection, check out books and stream audio while online. Newly enhanced personalization options also give users the ability to manage their accounts, receive email notifications and customize favorite content categories.

“The redesigned web patron provide readers a powerful tool for browsing and discovering their library’s digital collection before downloading the 3M Cloud Library app,” said Matt Tempelis, Global Business Manager, 3M Library Systems.

The enhancements come after a banner year for the 3M Cloud Library, in which checkouts grew 121 percent and 95 percent of customers renewed their contracts.

“We plan to maintain our significant investments in new ways to help libraries share the world of eBooks with their patrons,” said Tempelis.

For more information, visit 3M.com/Cloud.

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1 The 3M Cloud Library app is currently available for iOS, PC, Mac, Android, Nook and Kindle Fire devices.