3M Licenses Zirconia Technology to WIELAND

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ST. PAUL, Minn.--(BUSINESS WIRE)--3M announced today that WIELAND Dental + Technik GmbH & Co. entered a licensing agreement with 3M for use of 3M's processed zirconia coloring technology.

The 3M technology enables the coloring of zirconia-based dental restorations and improves esthetics for patients. With the technology, a dental technician can shade uncolored, tooth-shaped zirconia to a prescribed shade, color-matching the restoration to the natural color of patients' teeth. Since 3M developed and launched this innovative technology, much of the dental industry colors dental zirconia using this process. 3M remains open to further licensing of the technology.

About 3M ESPE

3M ESPE is a dental product manufacturer that markets more than 2,000 dental products and services. 3M ESPE dental products are designed to help dental professionals improve their patients' oral health care. The 3M Digital Oral Care Department, part of the 3M ESPE Division, aims to accelerate and strengthen 3M's efforts to lead the digital transformation that is occurring in oral care. 3M Health Care, one of 3M's six major business segments, provides world-class innovative products and services to help health care professionals improve the practice and delivery of patient care in medical, oral care, drug delivery and health information markets. For more information on the complete 3M ESPE line of dental products, visit the 3M ESPE website at http://www.3MESPE.com or call the 3M ESPE Technical Hotline at 1-800-634-2249. Products are available for purchase through authorized 3M ESPE distributors.

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About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With $30 billion in sales, 3M employs 84,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.

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