

Scotch Painter's Tape introduces ScotchBlue PROSharp Painter's Tape with Edge-Lock+ Technology

ScotchBlue PROSharp Painter's Tape provides ultra-sharp paint lines, helping to achieve a professional grade finish

ST. PAUL, Minn., May 21, 2025 /PRNewswire/ -- [ScotchBlue™ PROSharp™ Painter's Tape with Edge-Lock+™ Technology](#) is redefining precision lines within its portfolio of painter tapes. Backed by 100 years of innovation, the new advanced Edge-Lock+ Technology delivers a 2x better hold*, sealing out paint to leave consistently sharp lines, reducing the need for touch-ups and repaints.

"Professional painters know the best paint jobs start with Scotch," said Heather Green, president, Consumer Business Portfolio at 3M. "Our new ScotchBlue PROSharp Painter's Tape with Edge-Lock+ Technology delivers twice the hold of the original and the sharpest paint lines yet in the ScotchBlue Painter's Tape portfolio — making our best paint jobs, even better."

Designed for versatility and ease of use, ScotchBlue PROSharp Painter's Tape offers enhanced resistance to tearing and slivering, promotes even adhesion to prevent paint seepage, and performs across a variety of paint types and finishes. It's ideal for both indoor and outdoor surfaces, from lightly textured painted drywall and countertops to window glass, wood trim, siding, and more.

"As a designer and DIY enthusiast, I know how important it is to have products that deliver great results with ease," said Drew Michael Scott, Scotch Painter's Tape ambassador and home renovation expert. "The new ScotchBlue PROSharp Painter's Tape with Edge-Lock+ Technology has completely elevated my project workflow—it is engineered to create sharp lines while leaving behind no damage or sticky residue, even after exposure to sunlight. Whether you're a professional or just starting out, ScotchBlue PROSharp Painter's Tape is a must-have in any toolbox."

From household projects to professional renovations, one truth remains – prep work matters. Good masking is the key to sharp, professional lines and an overall neat, finished look. But if you don't have the right product on hand, this job can be harder than it needs to be – resulting in touch-ups and a less-than-professional finish. ScotchBlue PROSharp Painter's Tape with Edge-Lock+ Technology removes the guess work, giving consumers the confidence and freedom to decorate, design, and deliver – the way they want.

ScotchBlue PROSharp Painter's Tape is now available at major retailers. To learn more, visit www.scotchblue.com.

*Than tape with the original Edge-Lock Technology

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Additional assets available online:  [Photos \(1\)](#)

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