3M Open to Support COVID-19 and Social Justice Initiatives

PGA TOUR event to showcase the 'Power of Community,' with $1.5 million raised to support various organizations

BLAINE, Minn.--(BUSINESS WIRE)-- 3M Open officials today announce the 2020 charitable giving efforts of the tournament with $1.5 million directed toward local nonprofit organizations focused on supporting individuals impacted by COVID-19 and those fighting for social justice initiatives. The 3M Open Fund will donate funds raised to select Minnesota charities and highlight the 'Power of Community' throughout the event.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20200722005609/en/

The 3M Open previously announced eight major charity partners for this year's tournament: M Health Fairview University of Minnesota Masonic Children's Hospital, Greater Twin Cities United Way, VEAP, Urban Ventures, Lake Street Council, YWCA of Minneapolis, YWCA of St. Paul and the Science Museum of Minnesota.

"Thanks to the support we receive from so many, including our volunteers and corporate partners, the 3M Open Fund has this opportunity to partner with local organizations to assist others through awareness and financial means," said Mike Welch, 3M Open tournament director. "One of 3M Open Fund's primary goals is to make this community stronger and it is a mission our tournament staff takes seriously throughout the year, not just one week."

"We are proud to partner with the 3M Open once again and are excited to further our industry-leading pediatric COVID-19 care with their support," said Joseph Neglia, M.D., M.P.H., physician in chief of Masonic Children's Hospital. "Last year we were able to debut the 3M Open Plaza that provides patients and their families with events that create memorable experiences while they heal in our hospital, and we look forward to furthering additional programming this summer with them."

The tournament also is showcasing its community-themed message after partnering with local artist, Adam Turman, to unveil a 'Power of Community' mural that will be featured during the live TV broadcast of the tournament.

The tournament takes place on July 23-26 at TPC Twin Cities in Blaine, MN, and will be conducted without spectators due to current guidelines related to COVID-19. However, fans around the world can watch tournament play on Golf Channel and CBS throughout the week.

"Despite not having fans in attendance, the 3M Open will remain a platform to give back and build more resilient communities," said Denise Rutherford, 3M Company senior vice president of corporate affairs and president of the 3M Open Fund. "We are excited to help bring professional sports back to Minnesota and showcase our vibrant culture and community."

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With $32 billion in sales, our 96,000 employees connect with customers around the world. Learn more about 3M's creative solutions to the world problems at www.3M.com or on Twitter @3M or @3MNews.

About the 3M Open

A PGA TOUR event, the 3M Open inaugural event was won by Matthew Wolff in thrilling fashion in July 2019. Minnesota's only PGA TOUR event is contested at the TPC Twin Cities and will be held July 20-26, 2020. Managed by Pro Links Sports, the tournament benefits local programs through the 3M Open Fund. For more information, please visit www.3mopen.com. Follow the 3M Open at facebook.com/3MOpen and on Twitter @3MOpen.

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