

New Scotch® High Tack Box Sealing Tape 375+ Keeps Packages Tightly Sealed

Upgraded industrial packaging tape ensures high-performance for ecommerce and other shipments, even in the toughest environments

ST. PAUL, Minn.--([BUSINESS WIRE](#))--Each day, millions of consumers expect packages from ecommerce fulfillment centers to arrive on time and undamaged. That means no bottlenecks or delays on high-speed packaging lines due to ineffective box sealing tape – an issue less likely to occur as a leading product in that space is now even better.

Today, 3M announces the availability of Scotch® High Tack Box Sealing Tape 375+, an industrial packaging tape used for box sealing, splicing, recoupage and other packaging applications. Building on the highly used and respected Scotch 375 product, Scotch 375+ provides a secure seal with one of the highest performance tapes of those with similar construction in the market, offering a quicker stick and hold than other packaging tapes.

With its consistent, pressure sensitive, high-performance, hot melt synthetic rubber adhesive system, the upgraded tape adheres rapidly to a variety of surfaces. Coated with a 10 percent renewable component adhesive, it adheres well to heavier weight boxes and hard-to-stick corrugate boxes with up to 100% recycled content. The manufacturing quality helps resist splitting and edge tear.

The product will be launched at [PACK EXPO Las Vegas](#), taking place September 23 – 25, 2019, at the Las Vegas Convention Center. 3M is displaying Scotch® High Tack Box Sealing Tape 375+ and its industry leading 3M-Matic™ Case Sealers in booth [C-3243](#).

“With Scotch® High Tack Box Sealing Tape 375+, we’ve taken steps to assure boxes will stay closed throughout the supply chain journey, even in rough packaging or handling conditions,” said Justin Harris, Box Sealing Tape Marketing Manager, 3M. “Durable and dependable, this upgraded product is another example of how 3M innovation provides excellent performance and secure containment for multiple applications.”

In a current product line application at a large ecommerce customer, Scotch® 375+ performed with flying colors. The tape had a strong initial bond to boxes emerging from a case sealer, which prevented operators from having to stop production to re-tape any boxes – ensuring the high-speed packaging line ran with optimal efficiency.

Other product attributes of the new Scotch® High Tack Box Sealing Tape 375+ include the following:

Rapid adhesion to a variety of surfaces, including fiberboard. The tape’s high percent of fiber pull helps to indicate a stronger tape bond to the box.

Quick, easy application can be made by hand, using manual dispensers or via 3M-Matic™ Case Sealers, which provide economic automation for easy carton sealing.

Tamper-resistant and clear, the tape can be custom printed to promote a manufacturer’s or retailer’s brand. Performs well through temperature ranges typical in shipping and storage environments.

For more information about Scotch® High Tack Box Sealing Tape 375+ and other products from the 3M Closure and Masking Systems Division, visit www.3m.com/375plus.

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Scotch® High Tack box Sealing Tape 375+ (Photo:3M).

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Fiber pull demonstration showing Scotch 375+ on the left side versus two competitors on center and right side. Photo shows how much paper fiber the tape pulls off the recycled corrugate box upon removal. The higher the percentage of fiber pull, the stronger the tape bond is to the box (Photo: 3M).

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