Flip-Share Feature for Privacy Filters From 3M Transforms Collaboration and Visual Privacy

Workers can protect sensitive information – and easily share their screen when needed – with the new COMPLY attachment system from 3M

ST. PAUL, Minn.--(<u>BUSINESS WIRE</u>)--Companies can protect sensitive information displayed on laptops and ease worker collaboration using the new <u>COMPLY attachment system from 3M</u>. It allows workers to quickly flip up a Privacy Filter from 3M to share their laptop screen with co-workers and then back down to protect their screen's privacy.

A durable hinge system virtually eliminates the need for workers to remove privacy filters every time they share their screens. This can help reduce that hassle for workers who have highly collaborative jobs and help them follow their internal data security policies.

"Workers who frequently remove privacy filters can misplace them or stop using them, leaving information on their screens exposed to threats like visual hacking," said Jessica Walton, global business manager, 3M. "The new attachment system makes it easier to switch laptop screens between 'share' and 'privacy' modes. Workers can go from collaborating with others to protecting information on their screens, and vice versa, with one quick flip."

The COMPLY attachment system uses a strong-holding hinge to securely adhere privacy filters to the top of a laptop. A small, side-mounted tab makes it easy to grab and flip the privacy filter without leaving fingerprints. The system is also easily visible on laptops to help IT teams visually confirm that workers are using their privacy filters and following internal corporate policies on data protection.

The COMPLY attachment system is currently available with the latest Privacy Filters from 3M for a range of laptop models as well as sold individually to retrofit existing privacy filters.

About 3M Display Materials and Systems Division

3M Display Materials and Systems Division is committed to bringing top-of-the-line, innovative privacy solutions to market. Privacy Filters from 3M help secure personal and confidential data displayed on screens by blacking out content from unauthorized side views, allowing workers to remain compliant with the company privacy policies. As experts in screen privacy, 3M offers one of the industry's most complete lines of screen privacy filters, available for most of today's high-resolution monitors, laptops, tablets and smartphones. Privacy Products from 3M help organizations protect information displayed on screens, wherever their employees might access it. For more information, visit www.3Mscreens.com/visualhacking.

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at www.3M.com or on Twitter @3M or @3MNewsroom.

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Multimedia Files:

M COMPLY Attachment System (Photo: 3M)

ownload:

ownload original 160 KB 924 x 976 ownload thumbnail 22 KB 189 x 200

ownload lowres 90 KB 454 x 480

ownload square 34 KB 250 x 250

Additional assets available online: Photos (1)

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