## 3M and Nobel Media Partner to Explore the Science of Ageing at 'The Age to Come' Nobel Prize Dialogue Event in Tokyo

ST. PAUL, Minn. & TOKYO--(BUSINESS WIRE)--Why do we age? How long can we live? How does lifestyle interact with the ageing process? These are just a few of the questions to be addressed in a unique meeting arena featuring Nobel Laureates, experts and other curious minds during the Nobel Prize Dialogue in Tokyo on Mar. 17, 2019.

Ageing populations is a highly topical theme, especially in a Japanese context as the country is experiencing an extreme demographic shift. Nobel Media is arranging the event in collaboration with the Japan Society for the Promotion of Science (JSPS) with the support of 3M and other Nobel International Partners.

"3M is committed to advancing scientific research and education to improve lives around the world," said Kourosh Motalebi, 3M International Operations, leading 3M-Nobel Strategic Relationship. "Our support as one of a select group of Nobel International Partners will help to inspire students and experts in Japan about 'The Age to Come'."

The day is intended to bring new insights on the science of ageing, how to address financial and societal challenges tied to changing population structures and how technology can help alleviate the burdens of old age. Key opinion leaders, policy makers, students, researchers and the general public will gather at the Pacifico Yokohama Conference Center, along with five Nobel Laureates, including Tasuku Honjo, the Japanese Medicine Laureate from 2018, to talk about why and how we age.

During the day, the audience will listen to a discussion around the question of why we age with Professor Emeritus from Newcastle University Tom Kirkwood and two Nobel Laureates Elizabeth H. Blackburn and Tim Hunt. In the afternoon, Hunt will engage in a conversation around innovation, technology and policy for an ageing society policy together with Sarah Harper, Professor of Gerontology, University of Oxford, Yoshiyuki Sankai, President and CEO, CYBERDYNE Inc, and other experts.

3M and Nobel Media have collaborated since 2016 to hold international, inspirational events that have brought Nobel Laureates to Dubai, India, Tokyo, Singapore, Korea and Chile. Their work together will continue over several years to bring light to important global issues.

## About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$33 billion in sales, our 93,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at <a href="https://www.3M.com">www.3M.com</a> or on Twitter @3M or @3MNews.

## About Nobel Media AB

Nobel Media spreads knowledge about Nobel Prize-awarded achievements and stimulates interest in science, literature and peace in line with Alfred Nobel's vision and legacy. The company reaches a global audience of millions through its high quality productions: The official digital channels of the Nobel Prize, the Nobel Prize Concert, as well as a series of intercontinental, inspirational lecture events featuring Nobel Laureates. The company also manages a portfolio of publishing licenses, footage sales, and live broadcast rights to the Nobel Prize Award Ceremonies.

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