

## **3M Announces Formal Requirement at COP24 for All New Products to Include Sustainability Value**

Global Company Commits to Build Sustainability into 100 percent of New Products, Impacting Customers, Operations, Supply Chains

ST. PAUL, Minn. & KATOWICE, Poland--([BUSINESS WIRE](#))--From Post-it® Notes to the connected roads of the future, tens of thousands of products made by global company [3M](#) are moving toward becoming even more sustainable. Today, at the United National Climate Change Conference (COP24), 3M is building on its legacy of Sustainability leadership and announcing its first formal requirement that a Sustainability Value Commitment will be included in all new products introduced beginning in 2019.

“Sustainability is at the core of 3M—but we’re looking to do more,” said John Banovetz, Chief Technology Officer, 3M. “Today at COP24 we are proud to formalize our commitment to this next step in innovating for a sustainable future.”

The impact of 3M’s new product requirement is global in scale: 3M launches approximately 1,000 new products each year, with roughly one-third of its revenue generated from products released in the past five years. Beyond 3M’s own operations, a primary reason for the goal is to help customers achieve their Sustainability goals. This new product goal creates even more opportunities to collaborate with customers on solutions that improve lives around the world.

Examples of 3M’s Sustainability Value Commitment for new products include reusability, recyclability, energy, waste, water savings, responsible sourcing, and/or renewable materials appropriate to the specific product, from the beginning to the end of each product’s lifecycle. This commitment also includes products with a core purpose of helping to solve an environmental or social challenge, such as improving air quality, reducing greenhouse gas emissions and improving worker and patient safety in healthcare and industrial settings. 3M will measure progress and impact of this commitment and report on it annually.

3M invests approximately 6 percent of revenue into research and development, much of it for creating new products. The new requirement will take effect in 2019 and will apply to all five of 3M’s business groups: Health Care, Consumer, Electronics & Energy, Industrial and Safety & Graphics.

“As a large and diverse global science company with customers spanning many industries and global markets, we have the opportunity to make an even greater impact in Sustainability,” said Gayle Schueller, Vice President and Chief Sustainability Officer, 3M. “We’ve made such significant progress on the 2025 Sustainability goals we set in 2015 that we’re raising the bar. The new product goal is an example of the aggressive targets we’ll be setting in coming months as part our strategic focus on empowering science for Circular, Climate and Community.”

3M has a long-standing commitment to Sustainability from the Pollution Prevention Pays program that began in 1975 to 3M’s 2025 Sustainability goals that include water, climate, and energy targets. 3M has long been a recognized leader in Sustainability and has been listed on the Dow Jones Sustainability Index for 19 consecutive years.

Requiring Sustainability Value Commitments in all new products builds on 3M’s history of creating products that emphasize reuse, recycling and reduced resource use for 3M’s operations and for their customers. Those products range from energy-saving cooling immersion fluids for data centers and window and solar film, to

lightweighting vehicles and shipping materials for fuel efficiency, to water and waste-reducing cleaning solutions.

3M leaders will participate in events during the UN Climate Change Conference (COP24) in Katowice. 3M is holding a "[Business for the Global Good](#)" event on Thursday, December 6 with Sustainability leaders from the public and private sector.

For more information about 3M's sustainability commitment, please visit [this website](#).

#### About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$32 billion in sales, our 91,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at [www.3M.com](http://www.3M.com) or on Twitter @3M or @3MNews.

Jennifer Ehrlich jehrlich2@mmm.com // 651-592-0132

---

<https://news.3m.com/2018-12-05-3M-Announces-Formal-Requirement-at-COP24-for-All-New-Products-to-Include-Sustainability-Value>