

3M Creates New Reflective Material for Workwear with Diamond Mesh Technology

Durable, comfortable reflective trim made with low-material waste converting technology

Reflective safety gear requires a combination of comfort, compliance and visibility. To help meet this need, 3M™ Scotchlite™ Reflective Material has launched the [5410 Diamond Mesh Trim](#), a revolutionary leap in performance and design.

The new reflective material delivers bright, compliant visibility paired with breathability and durability. It was developed with a patent-pending* cut-and-spread technology, which eliminates material waste created during the interstitial cutting and weeding process. This results in a more resource-efficient, lower-cost trim.

“Today’s marketplace often demands that a premium be paid for innovative products with a sustainability story,” said Ryan Gallagher, 3M. “The 5410 Diamond Mesh Trim disrupts that trend by providing a high-value, high-visibility and low-material waste trim to brands and workers around the world.”

The new product was designed to help meet customer’s performance needs, but also caters to financial and sustainability-focused needs.

The new Diamond Mesh Trim will be on display in Hall 6, Stand E27 at the A+A 2017 show in Dusseldorf, Germany.

Contact your local 3M Scotchlite Reflective Material representative for more information on product availability in your region.

Learn more at www.3M.com/DiamondMesh

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M’s creative solutions to the world’s problems at www.3M.com or on Twitter @3M or @3MNewsroom.

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*Patent: 3M.com/patents

For more information

3M™ Scotchlite™ Reflective Material 5410 Diamond Mesh Trim high-resolution [images](#)

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