

3M™ Littmann® Stethoscopes Launches 50 Years of Listening Campaign

Leading brand in stethoscopes to collect and share personal stories that celebrate the dedication of medical professionals around the world

Commemorates 50th Anniversary of 3M's acquisition of Littmann stethoscopes

For 50 years 3M™ Littmann® Stethoscopes has been helping clinicians listen and care for their patients. To mark this historic occasion, Littmann stethoscopes announces today the launch of *50 Years of Listening*(littmann.com/50years): a collection of personal stories from medical professionals. This celebration of clinicians and their dedication will continue throughout the year.

Littmann stethoscopes is asking doctors, nurses and healthcare specialists to share personal stories about what listening means to them. The self-recorded videos, photos and written stories will be submitted and shared on the littmann.com/50years website as well as on social networks and digital advertising buys.

“For the past 50 years we’ve heard countless unique, heartfelt and compelling stories of listening from around the globe and felt that this anniversary would be a great opportunity to collect and share these stories,” said Kristi Barnett, 3M Auscultation Global Business Manager. “By asking dedicated health professionals to share their stories, it’s our goal to bring attention to a key and generally unheralded part of the medical profession. What’s truly unique about the stethoscope is that it’s traditionally the first point of connection between the healthcare professional and their patients. To that end, medical professionals are incredibly passionate about the stethoscope they choose.”

Created by Dr. David Littmann in the early 1960s, the Littmann brand was acquired by 3M on April 1, 1967. For the last 50 years Littmann stethoscopes have been a leader in the field of auscultation with product features including tunable diaphragms, ambient noise reduction, and Bluetooth electronic stethoscope connectivity. Recognized for superb acoustic performance, consistent high quality and outstanding value, Littmann stethoscopes are used by millions of medical professionals around the world and continue to be ranked as the top selling stethoscope brand.

About 3M™ Littmann® Stethoscopes

3M™ Littmann® Stethoscopes is a global leader in auscultation technology - providing innovative solutions to improve patient care. Littmann stethoscopes are trusted worldwide for precision, acoustic excellence, reliable design and exceptional performance, helping clinicians detect difficult-to-hear body sounds and improve patient outcomes. As part of the 3M Infection Prevention division, Littmann® Stethoscopes, with its people, products and processes, remains a trusted partner committed to helping healthcare personnel improve the ease of detecting difficult to hear body sounds and ultimately, improving patient outcomes. Learn more at www.3m.com/Littmann.

About 3M Health Care

3M Health Care, one of 3M's six major business segments, provides world-class innovative products and services to help healthcare professionals improve the practice, delivery and outcome of patient care in medical, oral care, drug delivery, food safety and health information markets. Learn more at www.3m.com/healthcare.

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at www.3M.com or on Twitter @3M or @3MNewsroom.

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