3M Food Safety Product Named Winner of Silver Stevie in the 2017 American Business Awards

3M™ Clean-Trace™ Hygiene Monitoring and Management System takes prize in New Product and Services category

3M Food Safety today announced it received the silver Stevie Award® in the New Product and Services category and subcategory of Health & Pharmaceuticals Product for the 3M™ Clean-Trace™ Hygiene Monitoring and Management System. This year marks the American Business Awards' 15th annual celebration of recognition.

3M's Clean-Trace System was nominated in the "Best New Product or Service of the Year" category. More than 3,600 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including "Startup of the Year," "Executive of the Year," "Best New Product or Service of the Year," "Marketing Campaign of the Year," "Live Event of the Year," and "Company of the Year," among others.

"Considering all of our efforts to ensure the 3M Clean-Trace technology remains at the top of the industry, we're very honored by this recognition," said Tom Dewey, 3M Food Safety global marketing manager. "The team literally immersed themselves within customers' production environments to attain the very best in quality, and we're proud to accept the award."

The 2017 panel of judges consisted of more than 190 international professionals, many of whom were impressed by the 3M Clean-Trace system. One noted: "The system appears to be addressing a strong market need around accuracy and speed," while another concentrated on its functionality, commenting that "the dashboard view sounds easy, with good analytics, and would really improve testing precision and accuracy." The overall sentiment can perhaps be best summed up by a final judge's simple conclusion: "We need more products like this."

"Each year the judges find the quality and variety of the nominations to be greater than the year before. The 2017 competition was intense and every organization that has won should be proud," said Michael Gallagher, president and founder of the Stevie Awards.

About The Stevie Awards
Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

About 3M
At 3M, we apply science in collaborative ways to improve lives daily. With $30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at www.3M.com or on Twitter at @3M or @3MNewsroom.

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