## New Adhesive Provides Optimal Strength Without Damaging Residue

3M introduces Scotch® Clean Removal Strapping Tape 8899HP at PACK EXPO

PACK EXPO, Booth N-4921 – Properly securing appliance parts and electronic components is a critical part of the packaging process. Manufacturers need the confidence that the equipment will move from the plant to install without damage, including stains and residue from adhesives. 3M's new Scotch® Clean Removal Strapping Tape 8899HP offers a long lasting hold with clean removal from a wide variety of surfaces.

"Customers were asking for a product that was easy to apply, allowing users to save time and costs associated with rework," said Mitch Hallan, US Product Marketer at 3M Industrial Adhesives and Tapes Division. "Applying 3M's expertise with adhesives, we developed a tape that can reduce costs by ensuring a secure hold with less tape and reducing the risk of residue damage."

The tape is designed with 3M's proprietary pressure-sensitive rubber adhesive, which can be applied to and adhere to common surfaces, such as vinyl, painted metal, stainless steel, plastic and glass. Applied by hand or with a dispenser, Scotch® Clean Removal Strapping Tape 8899HP adheres to hold shelving, racks, doors, panels, electrical cords and other parts in place during the shipping process. It also features a tensilized polypropylene film backing, which provides proper stiffness and resistance to moisture. After exposure to hot and cold conditions, the tape can be successfully removed without leaving a sticky residue or stain.

3M Scotch<sup>®</sup> Clean Removal Strapping Tape 8899HP is available in a variety of widths and colors. The tape will be showcased at PACK EXPO November 6 – 9. For more information about 3M tapes, visit Booth N-4921 or <u>3M.com/US</u>.

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at <u>www.3M.com</u> or on Twitter <u>@3M</u> or <u>@3MNewsroom</u>.

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Multimedia Files:

Mâs new Scotch® Clean Removal Strapping Tape 8899HP provides optimal strength without damaging residue Photo: Business Wire) Pownload: Pownload original 85 KB 1500 x 1001 Pownload thumbnail 30 KB 200 x 133 Pownload lowres 141 KB 480 x 320 Pownload square 77 KB 250 x 250 Mâs new Scotch® Clean Removal Strapping Tape 8899HP provides optimal strength without damaging residue Photo: Business Wire) Pownload: Pownload original 9 KB 244 x 128 Pownload thumbnail 26 KB 200 x 105 Pownload lowres 35 KB 244 x 128 Pownload square 69 KB 250 x 250

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