

# 3M Business Group Joins Electronic Industry Citizenship Coalition

3M Electronics and Energy Business Group reinforces industry commitment to ethical business practices in the global electronics supply chain

The Electronics and Energy Business Group of 3M Company announces its membership into the Electronic Industry Citizenship Coalition (EICC) – a nonprofit group of the world’s leading electronics companies committed to improving social, ethical and environmental conditions in the global electronics supply chain. Joining the EICC reinforces 3M’s longstanding commitment to the industry and to social responsibility. Membership further aligns the 3M Electronics and Energy Business Group with key customers and helps streamline supply chain efficiencies.

“As a 3M business and supplier to the electronics industry, our code of conduct greatly resembles the values of the coalition,” said Jim Bauman, 3M Electronics and Energy Business Group executive vice president. “It’s clear we’ve been moving in the same direction, so it’s an easy decision to join the coalition and uphold the EICC’s code of conduct in our own operations. Being a coalition member reflects our commitment to serving our customers’ needs.”

3M was named by Ethisphere as a [‘World’s Most Ethical Company’](#) for three consecutive years, a global recognition of 3M’s dedication to social responsibility and corporate citizenship. 3M Electronics and Energy Business Group intends to bring this same ethical leadership to the EICC, with a focus on continuous improvement to ethical business practices in the electronics industry and educational programs offered by the coalition.

“We’re excited to have 3M join other industry leaders as a member of the Electronic Industry Citizenship Coalition,” said Rob Lederer, the EICC’s executive director. “3M has a strong reputation for ethics and its decision to join the EICC further reflects its commitment to corporate social responsibility in the global supply chain.”

The EICC is comprised of more than 110 electronics companies, representing 17 different sectors from consumer brands to smelters, directly employing over 6 million people. Members commit and are held accountable to a common Code of Conduct and utilize a range of training and assessment tools to support continuous improvement.

## About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M’s creative solutions to the world’s problems at [www.3M.com](http://www.3M.com) or on Twitter [@3M](#) or [@3MNewsroom](#).

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