

# DoSomething.Org Honors 3M for Teen STEM Campaign

*200,000 Students Participated in the Science Sleuth Texting Game*

It's hard not to love a good Whodunit game. And when you add a little science to a good mystery problem, you have a recipe for a popular teen texting game.

3M teamed up with DoSomething.org to create Science Sleuth, a text messaging game to engage young people, especially teen girls, in STEM (Science, Technology, Engineering and Math). The game encourages students to solve a mystery at a school using STEM skills, showing students how these skills can be applied to everyday challenges.

The two organizations partnered together to increase awareness of the importance of STEM and give students the opportunity to learn more about how 3M's female scientists apply science to develop products that improve lives. Completing the game not only opens a new world of science careers for students, it also unlocks a 3M grant to fund STEM classroom projects around the country through DonorsChoose.org.

"Science is what we do at 3M, and this campaign is a great way to engage students with our scientists to show them how to apply science to life," said Kim Price, 3M senior vice president of Corporate Communications and Enterprise Services. "We want to encourage the next generation to appreciate all the opportunities they can have in the science field."

For two years running, the Science Sleuth game is one of DoSomething.Org's most popular campaigns. More than 200,000 students have participated, allowing 3M to donate more than \$200,000 to 3,000 classrooms in need. Nearly 90 percent of the funded projects supported high-poverty communities. This is why DoSomething.org is distinguishing 3M with its highest honor.

"Science Sleuth has earned 3M DoSomething.org's highest recognition for its effectiveness in showing thousands of young women that science can be accessible and relevant to them," said Aria Finger, CEO DoSomething.org. "Together 3M and DoSomething.org are working to increase the number of young women pursuing STEM careers."

The next classroom mystery from Science Sleuth will arrive this fall.

For more information about 3M and its work to foster STEM education, click [here](#).

## About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at [www.3M.com](http://www.3M.com) or on Twitter @3M or @3MNewsroom.

## About DoSomething.org

One of the largest global orgs for young people and social change, [DoSomething.org](http://DoSomething.org)'s 5.3 million members in 131 countries tackle volunteer campaigns that impact every cause. Poverty. Discrimination. The environment. And everything else. Our promise: Any cause, anytime, anywhere.

