

3M and Nobel Media Announce International Partnership

Joining together to inspire learning and address significant global issues

3M and Nobel Media today announced an international partnership, bringing together two respected organizations committed to the advancement of innovation, education and scientific research.

Nobel Media extends the reach of the Nobel Prize to millions of people around the world through inspirational events, digital media and special exhibitions and activities related to the legacy of Alfred Nobel and the achievements of the Nobel Laureates.

As one of a select group of international partners, 3M brings a breadth and depth of scientific expertise and experience to the partnership. 3M will collaborate with Nobel Media over several years to bring light to important global issues, like the future of scientific education and sustainability.

“We are honored to align 3M and everything we stand for with Nobel Media and the values embodied by the Nobel Prize,” said Inge Thulin, Chairman, President and Chief Executive Officer of 3M. “This partnership gives us the opportunity to jointly focus on educating, inspiring and engaging a broader audience on big issues that impact people’s lives around the world.”

An important aspect of the partnership will be leveraging the shared values of both Nobel Media and 3M to develop new concepts and activities that expand the impact of each organization.

“Through science and research we can enlarge the world’s knowledge and actually make the world a better place,” said Mattias Fyrenius, Chief Executive Officer of Nobel Media. “At Nobel Media, our passion is to share that view with the world and to inspire people to engage in areas close to our heart; science, research, education, peace-related topics and literature. We believe we share all those values with 3M and we are therefore proud to announce our new partnership with them today.”

3M will be a sponsor of the Nobel Prize Series Dubai, which takes place March 20-21, 2016 and will feature three Nobel Laureates – Martin Chalfie (Chemistry, 2008), George F. Smoot (Physics, 2006) and Kurt Wüthrich (Chemistry, 2002) – as well as business leaders, academics, policymakers and students. The theme for the Dubai event will be “Learning for Life,” with the goal of raising increased public engagement in science.

About Nobel Media AB

Nobel Media spreads knowledge about Nobel Prize-awarded achievements and stimulates interest in science, literature and peace in line with Alfred Nobel’s vision and legacy. The company reaches a global audience of millions through its high quality productions within broadcast and digital media which includes the official Nobelprize.org website and podcast, the Nobel Prize Concert, as well as a series of intercontinental, inspirational lecture events featuring Nobel Laureates. The company also manages a portfolio of publishing licenses, footage sales, and live broadcast rights to the Nobel Prize Award Ceremonies.

Please visit: Nobelprize.org, Twitter: @NobelPrize, Facebook: facebook.com/Nobelprize, YouTube: youtube.com/nobelprize, Google +: plus.google.com/+NobelPrize

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Disclaimer: Nobel Media AB is not directly or indirectly involved in the process of nominating or selecting Nobel Laureates. These procedures are strictly confidential and regulated by the Nobel Prize awarding institutions.

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at www.3M.com or on Twitter @3M or @3MNewsroom.

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