

Post-it Brand Brings Suite of Collaboration Products to Fast Company Innovation Festival

Leaders in Business, Technology, Design and Entertainment Utilize Post-it Collaboration Products to Drive Conversations, Brainstorms and Ideation Throughout Week-Long Event

Post-it Brand from 3M, a product leader in enhancing collaboration and creativity has partnered with *Fast Company* to bring Post-it Dry Erase Surface, Post-it Big Pads and their full line of collaboration products to the first-ever [Fast Company Innovation Festival](#). The festival, taking place November 9 – 13 in New York City, will feature programming from a portfolio of leading entrepreneurs, creators and disruptors, designed to inspire and motivate attendees. Post-it Products will be integrated into workshops, content sessions, business off sites and book signings by providing tools for both presenters and participants to help drive conversations, brainstorming and idea sharing on topics discussed throughout the festival.

“The Fast Company Innovation Festival will celebrate creativity and innovation with some of the most important thought leaders and partners,” said Quentin Walz, chief revenue officer for *Fast Company*. “We are psyched to have Post-it Products play an important role in the brainstorming methods, idea building and collaboration at the festival.”

During the course of the festival, Post-it Brand will be providing speakers and participants with an all-encompassing line of Post-it Collaboration Products to help further enhance the overall festival experience. Post-it Products will be integrated across venues, providing additional resources to help attendees engage both with each other and the featured industry experts. Attendees and keynote speakers will receive customized Collaboration Kits including all of the Post-it Collaboration Products needed to help quickly transition ideas out of the mind and into the conversation throughout the event.

“There is an extraordinary alignment between Post-it Brand and Fast Company and our dedication to providing individuals across industries with the tools, resources and techniques needed to keep ideas moving forward,” said Jeff Hillins, global business director for Stationery and Office Supplies. “We are constantly innovating our suite of Post-it Collaboration Products to provide individuals and businesses with the simple, intuitive tools needed to communicate more effectively, and we look forward to integrating our products and using them together throughout the festival.”

Post-it Collaboration Products work together to help build and connect ideas more efficiently. The suite of products include:

Post-it Dry Erase Surface – Instant, flexible whiteboard solution that can be applied to smooth horizontal surfaces transforming them into writable canvases to help brainstorm and communicate in more places
Post-it Big Pad – Large in size, yet easily portable, Post-it Big Pads are ideation tools designed to facilitate visual thinking, offering a unique platform to colorfully capture thoughts together
Post-it Super Sticky Notes – Allows anyone to arrange, organize and group ideas by sticking and re-sticking notes on practically any surface
Post-it Easel Pads – Capture and share ideas on premium, bright white paper that can be repositioned again and again for successful planning, collaborating and imaginative thinking

For additional information on helpful collaboration tools, brainstorming techniques and more, visit Post-it Brand at Post-it.com/collaborate, on Twitter [@Postit](#), or on Facebook [Facebook.com/Postit](#). The Fast Company Innovation Festival will also celebrate *Fast Company's* 20th Anniversary. For additional information and to keep up with the events visit <http://www.innovationfestival.fastcompany.com/> or follow on Twitter [@fastcompany](#) and #FCNY.

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$32 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at www.3M.com or on Twitter @3M or @3MNewsroom.

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