

New Integration Between Self-Checkout and eContent Puts a Library's Entire Collection at the Reader's Fingertips

Upgraded 3M SelfCheck QuickConnect Interface will be unveiled at ALA Annual Conference

Most book-lovers don't care whether they get content via print, eBook or eAudio—they just want to enjoy it; and libraries want to make it easy. 3M Library Systems is always working to make the connections between print and digital collections more seamless. Now, the company is unveiling a new integration between the 3M™ SelfCheck QuickConnect Interface and the 3M™ Cloud Library that will offer a new, easy way for patrons discover and borrow digital content. The new integration will be showcased at the American Library Association (ALA) Annual Conference & Exhibition, June 25-30 in San Francisco, Calif.

While the 3M SelfCheck QuickConnect Interface has provided patrons with recommended titles for several years, the latest upgrade includes the option to also recommend 3M Cloud Library digital content. Libraries can use the 3M SelfCheck to help increase awareness and circulation of their digital collection by showcasing selected titles. Patrons can then borrow an eBook from their library at the 3M SelfCheck with just a single click.

Additionally, the 3M SelfCheck QuickConnect Interface now offers integration with LibraryThing, a global company that offers OPAC enhancements including recommendations. This integration provides more options for libraries using the 3M SelfCheck System, particularly those in English-speaking countries around the globe. As an added benefit, libraries do not need to have a full subscription to engage the LibraryThing service, but can deploy it with 3M SelfCheck on a per-kiosk basis.

"We know that building circulation and repeat visits is a key priority for libraries, so this release became a key priority for us," said Matt Tempelis, Global Business Manager, 3M Library Systems. "We continue to connect libraries with their communities in a way no other provider has the ability to offer."

Also part of the upgraded software are more options for increasing awareness and participation in library events. Libraries who use Evanced™ SignUp or Events to manage their events and programs can now display them at the 3M SelfCheck kiosk. 3M has designed an intuitive and interactive experience for patrons to learn more about what is happening at their library and quickly get more information at checkout.

In addition to introducing these new features of the 3M SelfCheck QuickConnect Interface at ALA, the 3M Library Systems booth, #2501, will feature a Post-it® for Pride wall, where attendees can fill out a Post-it with the name of their favorite book supporting diversity. For each completed Post-it, 3M will donate \$5 to the ALA's GLBT Round Table organization.

For more information, visit 3M.com/Library.

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he latest 3M SelfCheck QuickConnect upgrade includes the option to also recommend 3M Cloud Library digital content. (Graphic: 3M)

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