

3M Releases Interactive 55-Inch Multi-Touch System and Display

Allows 60 simultaneous touches for true multi-user support in commercial, retail and educational applications

3M Touch Systems Inc., a wholly owned subsidiary of 3M Company, has released its [55-inch Multi-Touch Display C5567PW](#). The interactive system supports 60 simultaneous touches in the largest display format to date from 3M, providing new opportunities for multi-user collaboration, education and information delivery for a wide variety of large-format display applications.

3M will exhibit the C5567PW display this week at [InfoComm 2015](#) (Booth 3051).

“Providing 60 simultaneous touches in a large-format display helps ensure a natural, unhindered multi-user interactive experience for many applications, from interactive digital signs and assisted selling to command and control applications,” said Nicola Stevens, global business director, 3M Display Materials and Systems Division. “Further enhancing the user experience is a 10-millisecond reaction time, which helps ensure a more responsive experience, especially when compared to some infrared and optical-based touch displays.”

Stylish look and feel: The C5567PW display uses a glass-to-the-edge, bezel-free design for a modern appearance, essential for brands seeking to deliver a consistent, high-end customer experience. A glass, antiglare touch surface provides a high-quality look and feel, while maintaining viewability in bright, indoor environments.

Flexible design options: Portrait, landscape and tabletop modes offer flexibility in orientation to meet a wide range of application requirements. The unit includes multiple display inputs, allowing a more appropriate image format to be used without the need for conversion.

Built-in durability: An IPx4-compliant design seals the C5567PW display from surface spills for reliable integration in a variety of orientations and environments. The robust, all-metal design and 4-millimeter tempered-glass touch surface delivers durability for years of use.

Package and component options: The C5567PW display is available as a complete, prepackaged solution for brands seeking a “turn-key” multi-touch display that is out-of-box ready. It also is available as a projected capacitive multi-touch system (sensor and controller) for OEMs, ODMs and display integrators developing proprietary large-format, multi-touch devices.

In addition to exhibiting the new Multi-Touch Display C5567PW at InfoComm 2015, 3M will have a wide range of multi-touch solutions on display. 3M experts will be available at the show to discuss and answer questions about the technologies.

3M offers single-touch and multi-touch displays for a wide variety of applications, including casino gaming, food service, hospitality, health care, industrial, interactive digital signage, retail point of sale and information, self-service kiosks, interactive learning, and command and control stations. More information about 3M touch solutions is available at www.3M.com/touch.

About 3M

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