

ACE™ Brand Sets New Pace in Running Apparel with Innovative Compression Running Sock

ACE Brand debuts a true graduated compression running sock available at select retail stores and on acebrand.com

ACE™ Brand, a trusted maker of bandages, braces and tape, has unveiled a new product within running apparel: a graduated compression running sock. Built and priced for the everyday runner, the inventive running sock from ACE Brand is now available at select retail stores and online at acebrand.com.

“ACE’s graduated compression running sock is the perfect addition to every runner’s wardrobe,” said Scott Erickson, ACE Brand Manager. “We created this running sock with the after-work jogger in mind, the two-mile warriors who deserve the benefits of a high performing running sock at an affordable price.”

The overall design and technology of the running sock provides graduated compression with comfort in mind. The sock helps improve circulation and shortens recovery time through a snug over-the-calf fit, helping novice and expert runners alike reach their training and fitness goals. A soft padded heel and toe offer added comfort for the foot's high-impact areas, suitable for wear on everyday runs or in competition. The socks are affordably priced at \$14.97.

ACE Brand has been helping athletes for nearly 100 years, with products that help prevent and treat injuries. ACE Brand is celebrating the launch of the running sock with a web video that will inspire consumers to go out and get active. The video will be distributed on ACE’s digital properties and shares the message that runners are defined more by effort and dedication than by distance and records. Watch the video [here](#).

To learn more about the running socks visit www.acebrand.com.

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$32 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M’s creative solutions to the world’s problems at www.3M.com or on Twitter [@3M](https://twitter.com/3M) or [@3MNewsroom](https://twitter.com/3MNewsroom).

3M, ACE Brand and Nexcare Brand are trademarks of 3M. ©3M 2015

3MErin Bix, 651-736-2406 ebix@mmm.com or Taylor Megan Beatty, 704-806-9893 mbeatty@taylorstrategy.com

<https://news.3m.com/2015-05-28-ACE-TM-Brand-Sets-New-Pace-in-Running-Apparel-with-Innovative-Compression-Running-Sock>