3M Patch Plus Primer 4-in-1 Applicator Simplifies Wall Repairs

New tool combines spackle, primer, putty knife and sanding pad to empower DIYers to tackle small repair projects with ease

3M today introduces <u>3M Patch Plus Primer 4-in-1 Applicator</u>, a product that applies 3M's proprietary nanotechnology to the everyday task of small wall and surface repairs. The result is quick-drying, strong, even patches combined with the convenience and functionality of an all-in-one wall repair applicator, making the process easy and efficient from start to finish.

Spurred from the insight that many renters and homeowners may not have all of the necessary items at their disposal to repair small holes, gouges, cracks and other surface marks and damage, the 3M Patch Plus Primer 4-in-1 Applicator incorporates spackle, primer, a putty knife and a sanding pad into one tool. DIYers at any skill level get the benefits of a spackle with great hiding power and repairs that can be made three times faster than traditional spackling compound without primer.

"The 3M Patch Plus Primer 4-in-1 Applicator was created to simplify the process of home repair and help DIYers of all experience levels tackle small repairs with ease," said Jeremy Johnson, 3M Abrasives marketing supervisor. "3M's proprietary nanotechnology coupled with the innovative packaging helps makes any project more approachable, while still delivering top-quality results."

A toolkit in the palm of your hand

The 3M Patch Plus Primer 4-in-1 Applicator allows users to have professional results without a professional's toolkit and eliminates the need to buy multiple products and tools to achieve a strong patch. The applicator's intuitive design allows the spackle plus primer to be directly applied to a crack or hole and then smoothed with the built-in putty knife. Finally, the sanding pad can be used to create an extra-smooth finish before painting. There is no shrinking or crackling on interior and exterior surfaces such as drywall, plaster, stucco and wood.

The 3M Patch Plus Primer 4-in-1 Applicator is available at Lowes stores nationwide for a suggested retail price of \$6.98. For more information and to view resources on how to best repair cracks and holes, visit <u>3MDIY.com</u>.

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$32 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at www.3M.com or on Twitter @3M or @3MNewsroom.

Links

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Multimedia Files:

M Patch Plus Primer 4-in-1 Applicator combines spackle, primer, putty knife and sanding pad in one simple tool or small repairs (Photo: Business Wire) ownload:

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