

# FUTURO Legwear Study Reveals the Underlying Factor Impacting Working Americans

Research finds that nearly 4 in 5 American workers with prolonged standing jobs report their legs or feet feel tired, achy or swollen after work

Despite health reports that say standing at work can lead to health benefits, new research<sup>1</sup> by FUTURO™ Legwear from 3M reports that 55% of working Americans who stand on their feet for more than 4 hours a day have skipped exercise, socializing with friends (25%), playtime with their kids (64%) and household chores (44%) due to leg and foot discomfort as a result of their work day. The study also sheds light on some of the issues that adversely impact overall work performance when employees are on their feet daily.

“The FUTURO Brand conducted this research to help gain insight into what consumers who are required to stand for prolonged periods of time are enduring. Based on the results, we know that individuals want more out of their day,” says Teresa Frey, Brand Manager, FUTURO Brand.

Many occupations require a lot from workers, including spending extended amounts of time on their feet with only a few breaks built into the day. FUTURO Legwear has found that 79% of American workers who stand for half the day or more say that their legs or feet feel tired, achy or swollen after work. Additionally, the study revealed that workers are capable of achieving much more if they suffered from less discomfort. Fifty-seven percent of American workers reported that they could get more done, work longer hours (46%), better serve clientele (26%), and depend less on coworkers for help (23%) if they had less discomfort in their legs and feet. Furthermore, 64% of workers would give up their precious morning coffee for relief and 51% say they would rather sit 8 hours in a dentist chair than stand for the same amount of time at work.

Other relationships are being affected as well. In addition to complaining to a co-worker, loved one or friends, Americans have asked significant others, family members or roommates to take on additional responsibilities in the home at least 3 times over the course of a month simply due to leg and foot discomfort.

“The FUTURO Brand is committed to helping provide easy solutions so that individuals can gain more out of their overall day. In addition to our line of FUTURO Legwear, which pairs graduated compression therapy technology with style and comfort to deliver continuous energy and support throughout the day,” continues Frey. “We are launching the FUTURO STAND STRONG sweepstakes which celebrates the daily achievements of people who are on their legs and feet all day.”

From now through July 27, 2015, FUTURO Legwear will host the STAND STRONG sweepstakes inviting people nationwide to visit [www.futuro-usa.com/standstrong](http://www.futuro-usa.com/standstrong) to share stories about how they make an impact while *standing strong* every day for a chance to win a series of prizes.

The FUTURO STAND STRONG sweepstakes will offer a series of prizes, including the chance for hardworking individuals to win the opportunity to put their feet up and relax while experiencing a trip of a lifetime and more. The Grand Prize winner of the FUTURO STAND STRONG sweepstakes will have the choice of one of the following vacations, including airfare, accommodation, and more: Spa Vacation (a trip for two, four days/three nights at the Miraval Resort in Tucson, Arizona), a Disney Family Vacation (a trip for four, five days/four nights at Disney World in Orlando, Florida) or a Romantic Getaway (a trip for two, four days/three nights at The Cloister in Sea Island, Georgia). Two runner-up winners will each receive a Zappos.com gift card, and the first 1,000 eligible individuals to submit an entry will receive a pair of FUTURO Revitalizing Socks. Visit [www.futuro-usa.com/standstrong](http://www.futuro-usa.com/standstrong) to enter the FUTURO STAND STRONG sweepstakes, for sweepstakes rules and regulations

and more information about FUTURO Legwear.

Pairing graduated compression with comfortable support, FUTURO Legwear helps reduce swelling, and improve circulation in addition to massaging tired, achy legs as you move, to stay energized and comfortable all day. FUTURO Graduated Compression Legwear is available in a variety of sizes and colors for both men and women in the pharmacy section of major retailers nationwide, visit [Futuro.com](http://Futuro.com) for more information.

#### About 3M

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<sup>1</sup>The FUTURO Survey was conducted by Wakefield Research ([www.wakefieldresearch.com](http://www.wakefieldresearch.com)) among 1,000 employed U.S. adults who work on their feet for 4+ hours per day, between January 7 and January 14, 2015, using an email invitation and an online survey.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20150429006038/en/>

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