

Amateur Golfers Tee Off for a Shot at the Masters

The chance to play with the world's greatest at the Masters Tournament is every golfer's dream. One talented amateur player will get that chance next month by winning the Asia-Pacific Amateur Championship – the most televised amateur golf tournament in the world.

More than 100 of the leading golfers from across the Asia-Pacific region will compete in Australia at the end of October. The winner will get the prestigious invitation to play in the Masters Tournament in Augusta, Ga., in April 2015.

The influence of the Asia-Pacific Amateur is extensive with more than 150 countries broadcasting the tournament live. It is an opportunity to broaden the reach of amateur golf and promote a sport that anyone can play at any age. As one of six Proud Partners, 3M will support the contributions of the event's Founding Partners: the Masters Tournament, the R&A, and the Asia Pacific Golf Confederation.

"3M sponsors nearly a dozen golf championships around the world because the sport fits naturally into the culture and values of 3M," said Junghan Lee, managing director, 3M Australia. "Honesty, integrity, and respect are just a few of the qualities that cross over from the golf course to the workplace."

While 3M is known for its leading-edge engineers who create scientific solutions in laboratories around the world, it's often outside of the office where the innovation begins.

"A lot of relationships happen on the course. It's an excellent way to create partnerships in business and develop the beginnings of the next great idea," said Lee.

The championship tees off October 23 at the renowned Royal Melbourne Golf Club.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$31 billion in sales, 3M employs 89,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

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