

## **CORRECTING and REPLACING Morehouse Student Investment Leads to 3M Talent**

The first sentence of the sixth paragraph of the release dated October 8th, 2014, should read: "It's a way for students to graduate and be productive members of society sooner," said Cassandra Wells, the marketing program director at Morehouse (instead of "It's a way for students to graduate and be productive members of society sooner," said Candace Wells, the marketing program director at Morehouse).

The corrected release reads:

### **MOREHOUSE STUDENT INVESTMENT LEADS TO 3M TALENT**

Ask any college student about their biggest concern and they will likely say it's finding a job. As baby boomers continue to extend their careers, openings for well-paying and satisfying jobs are hard to come by. Morehouse marketing major Matthew Kelly knows the feeling all too well.

"I don't want to graduate without a job lined up. I am definitely thinking about all the loans I have and how I am going to pay them back," said Kelly. "That's why I want to make myself as marketable as possible."

3M wants to help students like Kelly earn high-paying jobs, while creating a pipeline for the best talent. That's why it created the Frontline Sales Program to increase sales education in 13 of its university partners across the country. This fall marks the inaugural year of the program at Morehouse College.

"We want to make sure we go to the best schools, select the best talent, and make sure they are trained to become world-class sales professionals that can help us win at business," said Jerome Hamilton, vice president, 3M Lean Six Sigma Operations and '91 Morehouse alumnus.

The program has achieved great success for the last 18 years. Now with 3M's sponsorship, Morehouse has developed a new five-course sales minor degree program. It includes two new courses and one revamped sales class. This minor is inter-disciplinary to allow all students a chance to market themselves through the most effective means.

"It's a way for students to graduate and be productive members of society sooner," said Cassandra Wells, the marketing program director at Morehouse. "If you can't find the job you want using your chemistry degree, you can use your sales minor to become a pharmacy sales representative."

### **About 3M**

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$31 billion in sales, 3M employs 89,000 people worldwide and has operations in more than 70 countries. For more information, visit [www.3M.com](http://www.3M.com) or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

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