

# 3M and NOOK Create New Hardware Lending Program for Libraries

New offering expands eBook and technology access to library patrons throughout the U.S.

3M Library Systems announces the addition of a new lendable eReader for its [3M Cloud Library](#)—the NOOK GlowLight™ from Barnes & Noble. With this new compatibility, libraries can purchase NOOK GlowLight eReaders directly from Barnes & Noble stores for lending to patrons. The offering enables libraries to provide access to eBooks from the 3M Cloud Library catalog to patrons who do not have their own eReader, computer or smartphone.

“What’s unique about our program is that patrons can choose the titles they want to read, rather than borrowing a pre-loaded device with a title they may not be interested in,” said Tom Mercer, 3M Cloud Library Marketing Manager. “Our program gives patrons choice and allows libraries to extend digital reading to more people in their community.”

To use the device at participating libraries, patrons can browse the 3M Cloud Library collection and check out an eBook from any computer in the library, then visit the appropriate lending desk to have the title loaded onto a NOOK GlowLight. The devices are sold to libraries through local Barnes & Noble Community Relations Managers, who pre-load them with secure software. The software only allows the devices to be used through the library’s account, requires no personal information from the patron, and renders the device inoperable once titles are due.

“Our library has been lending several hundred NOOK GlowLight eReaders with 3M Cloud Library compatibility with great success,” said Laura Cole, Special Projects Coordinator at BiblioTech Library in Bexar County, Texas. “The devices are easy to use, reliable and lightweight. Best of all, our patrons love the GlowLight feature for nighttime reading.”

The new NOOK GlowLight offering will be detailed at the Frankfurt Book Fair in Germany, October 8-12, at the 3M stand, R6 in Hall 8.0.

For additional information, visit [3M.com/cloud](http://3M.com/cloud).

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## About 3M Library Systems

The global leader in library innovation for more than 40 years, 3M is committed to helping libraries connect with the diverse and rapidly evolving communities they serve. 3M’s digital lending, security, and productivity solutions give librarians the flexibility to spend more time doing what they do best – helping people.

Visit [www.3M.com/us/library](http://www.3M.com/us/library) and follow us on Twitter (@3MLibrary) and Facebook.

## About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$31 billion in sales, 3M employs 89,000 people worldwide and has operations in more than 70 countries. For more information, visit [www.3M.com](http://www.3M.com) or follow [@3MNews](#) on Twitter.

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3M Library Systems announces the addition of a new lendable eReader for its 3M Cloud Library-the NOOK GlowLight from Barnes & Noble. (Photo: 3M Library Systems)

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