

3M Digital Oral Care Unveils New 3M™ True Definition Scanner

Innovative design offers improved overall experience and new, smallest wand on the market

As more dentists and orthodontists adopt digital scanning in their practices, innovating to provide the best user experience is more important than ever. 3M Digital Oral Care is changing the market again with exciting technological transformations to the [3M True Definition Scanner](#). The next generation system includes a revolutionary new wand with a profile so slim that it's the smallest on the market. The new system will be released this fall in tandem with 3M™ True Definition Scanner Software 5.0 that supports faster, easier scanning with the same superior accuracy. With the new 3M True Definition Scanner, adopting digital scanning is now more comfortable and easier than ever before.

The new 3M True Definition Scanner system was built for fast scanning – once the field is prepared, an adept user can scan a diagnostic arch in as little as 60 seconds. The new wand is designed to fit in the hand like a traditional dental handpiece, with a narrow, angled tip and a slim profile so ergonomically balanced it allows for one-handed scanning. This significantly enhances the reach to the challenging posterior anatomy. The small profile and fast scan time make scanning with the redesigned 3M True Definition Scanner system more comfortable for dentists, orthodontists, their staff and patients.

“The digital world continues to move incredibly fast, and to keep pace with these trends, we continuously draw on the 3M innovation engine to bring fresh ideas to the table,” said David Frazee, Vice President and General Manager of 3M Digital Oral Care. “Not only is this wand the smallest on the market, but it's designed to be incredibly intuitive, comfortable to hold and fast and easy to use.”

The redesigned 3M True Definition Scanner was unveiled at the 3M Digital Exchange in Minneapolis, Minn. on July 31, amid a two-day interactive conference focusing on the changing role of digital in today's world. The event provided the unique opportunity for world-class dentists and orthodontists to meet, share their successes, and collaborate on how to thrive in the ever-changing digitization of healthcare, including oral care. The event's messages of “digitally-driven disruption” and “making every connection matter,” inspired relevant, challenging and impactful dialogs on the key questions facing the industry today.

The new, next generation 3M True Definition Scanner continues to be more accurate—and more consistently accurate—than leading systems on the market¹. The outstanding accuracy leads to reduced seating times and has been clinically proven in thousands of cases in the past 12 months, with a fit rate of 99.7%².

For more information on the new 3M True Definition Scanner system, visit www.3M.com/NewTrueDef.

###

1-2. Data on file.

About 3M Health Care

3M Health Care offers solutions in the medical, oral care, drug delivery, food safety and health information markets. We have an unparalleled ability to connect people, insights, science and technology to think beyond today, solve problems, and make better health possible. Our culture of collaboration empowers us to discover and deliver practical, proven solutions that enable our customers to protect and improve the health of people

around the world.

The 3M Digital Oral Care Department, part of the 3M ESPE Division in the 3M Health Care business, aims to accelerate and strengthen 3M's efforts to lead the digital transformation that is occurring in oral care. For more information on the 3M True Definition Scanner, visit the website at <http://www.3M.com/TrueDef/> or call the Customer Care Center at 1-800-634-2249.

3M and ESPE are trademarks of 3M or 3M Deutschland GmbH. Used under license in Canada. © 3M 2014. All rights reserved.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$31 billion in sales, 3M employs 89,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

FROM:

3M ESPE

Dental Products

2510 Conway Avenue

St. Paul, MN 55144-1000 USA

Contact:

Vanessa de Bruijn

Karwoski & Courage

(612) 342-9670

v.debruijn@creativepr.com

<https://news.3m.com/2014-08-01-3M-Digital-Oral-Care-Unveils-New-3M-TM-True-Definition-Scanner>