

Scotch Brand Partners With Brit + Co. to Find America's Most Amazing Makers

Opportunity for Makers to Win \$5,000 in Scotch Make Amazing Contest

As the maker movement has become more mainstream, all kinds of makers have emerged. From artists and moms to teachers and teens, people are exploring their creativity and tackling do-it-yourself projects every day – oftentimes using a [Scotch Brand](#) product to help get the job done. Scotch Brand from 3M is partnering with Brit Morin – maker, CEO and founder of [Brit + Co.](#) – to celebrate and reward them in the [Scotch Make Amazing Contest](#). People are encouraged to share the amazing projects they have created using Scotch Brand products for the opportunity to win \$5,000.

“People are making amazing things every day with Scotch Brand products,” says contest judge Brit Morin. “I know I do all the time! I’m excited to be partnering with Scotch Brand to inspire people to create cool things with tape and more, and I can’t wait to see all of the creative entries.”

[Watch this video](#) to get inspired.

Here’s how to enter:

Create something amazing using Scotch Brand products.

Enter by sharing a photo of the project on Instagram using #MakeAmazingContest and one of the following category hashtags:

#AmazingArt: art for display

#MakerMasterpieces: DIY home décor or craft

#EducationCreations: project or tool created to educate children

Deadline to enter is August 3, 2014

People without an Instagram account can also submit a photo entry at [ScotchBrand.com/MakeAmazingContest](#).

Ten finalists from each category will be selected by a panel of independent judges based on creativity, presentation and alignment to contest theme. From August 7-24, America will have the opportunity to vote on these finalist entries to determine the top three finalists in each category, and contest judge Brit Morin will select three winners (one from each category) to each receive \$5,000.

For more information on how to enter and the official rules, visit [ScotchBrand.com/MakeAmazingContest](#).

Twittercue: Win \$5K in #MakeAmazingContest by sharing how u get creative

w/ @ScotchProducts. [ScotchBrand.com/MakeAmazingContest](#) #DIY #craft #tapeart #contest

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$31 billion in sales, 3M employs 89,000 people worldwide and has operations in more than 70 countries. For more information, visit [www.3M.com](#) or follow [@3MNews](#) on Twitter.

About Brit Morin

Founded by Brit Morin in 2011, [Brit + Co.](#) is the leading destination for creative living, making, and doing in the

digital age. [Brit + Co.](#) produces content and curates ideas from others makers and DIYers to inspire and simplify everyday life. Users can purchase DIY project kits and select products found around the site in [the Brit + Co. Shop](#). Brit + Co. is available for download on [iOS](#), [Android](#), and [Windows Phone](#); connect with Brit on [Facebook](#), [Pinterest](#), [Twitter](#) and [Google+](#).

3M, Scotch and the Plaid Design are trademarks of 3M. © 3M 2014.

Related Links:

[Scotch Brand Website](#)

[Scotch Brand Facebook Page](#)

[Scotch Brand YouTube Page](#)

[Follow Scotch Brand on Twitter](#)

[Follow Scotch Brand on Pinterest](#)

[Follow Scotch Brand on Instagram](#)

[Scotch Brand on Vine](#)

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140603006191/en/>

Hunter Public Relations for 3M Kimberly Ciocon (Agency), 212-679-6600
x274kciocn@hunterpr.com <http://www.hunterpr.com> or 3M Public Relations and Corporate Communications Robert Brittain (3M), 651-733-7034 rbrittain@mmm.com

Multimedia Files:

□

rit Morin of Brit + Co. inspires makers to get creative using Scotch Brand products for the opportunity to win 5,000 in the Scotch Make Amazing Contest. Get inspired: <http://bit.ly/1jN1ANF> (Photo: Brit + Co.)
ownload:

[ownload original 7.76 MB 4800 x 3200](#)

[ownload thumbnail 71 KB 200 x 133](#)

[ownload lowres 364 KB 480 x 320](#)

[ownload square 163 KB 250 x 250](#)

□

Free Fallin" - A tape sculpture made with Scotch Packaging Tape. (Photo: Jake Longenecker)

ownload:

[ownload original 21 KB 662 x 317](#)

[ownload thumbnail 40 KB 200 x 96](#)

[ownload lowres 184 KB 480 x 230](#)

[ownload square 122 KB 250 x 250](#)

□

<http://www.scotchbrand.com/makeamazingcontest>

ownload:

[ownload original 965 KB 9309 x 2370](#)

[ownload thumbnail 7 KB 200 x 51](#)

[ownload lowres 17 KB 480 x 122](#)

[ownload square 7 KB 250 x 250](#)

Additional assets available online:  [Photos \(3\)](#)

<https://news.3m.com/2014-06-03-Scotch-Brand-Partners-With-Brit-Co-to-Find-Americas-Most-Amazing-Makers>