3M Introduces Anti-Glare Filters for Laptops and Computer Monitors

New protection product helps workers see their device screens more clearly in high-glare lighting environments

From under the harsh florescent lights found in office buildings to the bright, natural rays coming through the window of a coffee shop, today's workforce is constantly viewing information on their computer screens in less than optimal lighting situations. This, coupled with a rise in devices with glossy displays being released by computer manufacturers, has forced employees to close the blinds, change their computer's angle or even move the physical location of their workstation to avoid a harsh screen glare. Addressing the demand of workers needing a solution that eliminates glare on their laptop screens and desktop monitors, 3M introduces new Anti-Glare Filters to enhance the viewing experience for users.

Product Benefits:

Helps reduce glare and mirror-like reflections, making screens easier to view in high-glare situations.
Easy to apply, remove and re-attach with no bubbles.
Compatible with most touch-screen displays.
Provides screen protection against scratches, dust and dirt and also hides fingerprints.
Includes cleaning cloth and two forms of attachment options: washable optically clear adhesive strips or slide mount tabs.
Lightweight, thin, frameless design.
Limited one-year warranty.

"Today we're seeing laptop and monitor screen technology incorporating higher screen resolutions and rapidly moving toward touchscreens. While these advancements increase the usefulness of the device, they also have a downside of causing increased screen glare issues due to the glass surfaces needed for these new displays," said Nicola Stevens, Business Director, Specialty Display Systems Business Unit. "3M Anti-Glare Filters not only reduce screen glare in ambient and brighter lighting, but also ensure that screen resolution remains crisp and clear."

3M Anti-Glare Filters are now available on Amazon.com, Shop3M.com and other authorized 3M resellers for laptops and desktop monitors. These filters cost $35.99 - $43.99 for laptops and $69.99 - $97.99 for desktop monitors. For more information, visit 3Mscreens.com/anti-glare and follow us on Spiceworks.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With $31 billion in sales, 3M employs 89,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.

About 3M Specialty Display Systems

3M Specialty Display Systems is committed to bringing top of the line, innovative privacy and protection solutions to market. 3M Privacy Filters and Screen Protectors work to help secure personal and confidential data by blacking out content from unauthorized side viewers, helping organizations remain compliant with strict data security and privacy industry regulations. 3M Natural View Screen Protectors help keep mobile devices scratch-free with long-lasting protection, easy application and a crystal-clear image, while additional product options help reduce distracting fingerprints and screen glare. Products are available for popular smartphones, tablets,

eReaders, laptops and monitors. Also in the 3M Specialty Display Systems portfolio is a full line of enhancement films for automotive interiors to increase display brightness, manage reflections and manipulate light distribution. For more information, visit www.3Mscreens.com.

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