

# 3M Introduces Two New Personal Protective Equipment Products

*Innovative twists on a classic product series offers enhanced eyewear wearability while the Auto-Darkening Filter welding helmet provides affordable helmet solution for first-time or student users*

3M is pleased to announce the addition of two new products to its personal protective equipment portfolio. The upgraded [3M™ SecureFit™ Protective Eyewear 400 Series](#) boasts innovative new features and enhancements to the industry-popular 3M™ SecureFit Protective Eyewear series. The new [3M™ Welding Helmet 10 with an Auto-Darkening Filter \(ADF\)](#) offers an affordable welding helmet solution for students or the first-time welder.

3M's new line of protective eyewear, [3M™ SecureFit™ Protective Eyewear](#), provides enhanced temple comfort, wearability and security of fit. Designed with 3M's proprietary pressure diffusion temple technology, SecureFit protective eyewear naturally adjusts to individual head sizes to help reduce eyewear slippage and discomfort. The 3M™ SecureFit™ Protective Eyewear 400 Series, enhances wearers' experience by incorporating soft, adjustable nose-pads, as well as features padded temple touch-points for heightened comfort over the ears.

In the past, high quality auto-darkening welding helmets for the student, part-time or first-time welder have typically been too expensive as a first-helmet purchase. Now, 3M addresses these user needs with the introduction of the 3M™ Welding Helmet 10 with Auto-Darkening Filter. Competitively priced for the student or first-time welder, this new helmet is lightweight and features an ADF with three shade levels and two sensitivity levels for a high quality welding experience.

## About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 88,000 people worldwide and has operations in more than 70 countries. For more information, visit [www.3M.com](http://www.3M.com) or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

## About 3M Personal Safety Division

3M offers a comprehensive, diverse portfolio of Personal Protective Equipment (PPE) solutions providing respiratory protection, hearing protection, fall protection, reflective materials for high visibility apparel, protective clothing, protective eyewear, head and face protection, welding helmets, and other adjacent products and solutions such as tactical safety equipment, detection, monitoring equipment, active communications equipment and compliance management. In 2012, 3M celebrated 40 years of occupational health & safety leadership – recognizing the company's respiratory and hearing protection solutions introduced in 1972. Visit [www.3M.com/PPESafety](http://www.3M.com/PPESafety) or <http://m.3m.com/PPESafety>. You can also follow 3M's Personal Safety Division on Twitter at <https://twitter.com/3MSafetyUS>.

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## Graphics:

[3M™ Welding Helmet 10 high-res image](#)

[3M™ SecureFit™ Protective Eyewear, 400 Series high-res image](#)

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