

Introducing 3M™ Scotchcal™ Gloss Overlamine 3658G and 3M™ Scotchcal™ Matte Overlamine 3660M

Warranty for finished graphics with new overlaminates provides coverage for up to nine years of outdoor use

3M Commercial Graphics is introducing two new overlaminates to give graphics professionals maximum flexibility and to give their customers peace of mind. With 3M™ Scotchcal™ Gloss Overlamine 3658G and 3M™ Scotchcal™ Matte Overlamine 3660M, sign shops can create finished graphics covered by the industry leading 3M™ MCS™ Warranty for up to nine years of outdoor use.

When combined with 3M's recommended products, overlaminates 3658G and 3660M provide added durability to flexible, rigid, flat and thermoformed sign faces, giving users maximum efficiency and flexibility for multiple sign face constructions. These 2-mil overlaminates assure an excellent long-term appearance for graphics by protecting sign faces from environmental factors, including ultraviolet light.

Designed for use on digitally imaged and electronically cut backlit sign faces, overlaminates 3658G and 3660M are compatible with:

3M™ Panagraphics™ III Wide Width Flexible Substrate
3M™ Envision™ Translucent Film Series 3730
3M™ Scotchcal™ Translucent Film Series 3630
3M™ Piezo Inkjet Inks

"Overlaminates 3658G and 3660M are two new and useful offerings in 3M's comprehensive sign portfolio," said Tony Fulco, 3M marketing manager. "We are focused on providing the solutions brand owners want by partnering with sign manufacturers to deliver unmatched versatility, durability and flexibility. With our portfolio of flexible substrates, translucent films, inks and graphic protection products, sign manufacturers know they can count on us to meet their needs."

For more information, visit www.3mgraphics.com.

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About 3M Commercial Graphics

3M Commercial Graphics help customers worldwide build brands by providing total large-format graphics and light management solutions. 3M manufactures or certifies lighting solutions, graphic films and graphic protection, flexible substrates, as well as inks and toners used to create large-format finished graphics that are consistent, reliable and durable. Learn more about 3M graphics products and programs by calling 1-800-328-3908, visiting www.3Mgraphics.com, following us @3MGraphics on Twitter or at facebook.com/3Mgraphics.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow

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