

3M Molecular Detection System Wins Bronze Stevie Award for Best New Product of the Year in 2013 International Business Awards

3M Food Safety announced today that its 3M™ Molecular Detection System has won a bronze Stevie® award in the 2013 International Business Awards. 3M is recognized in the category of Best New Product or Service of the Year – Health & Pharmaceuticals.

The 3M Molecular Detection System was chosen for this award in recognition for being a simple, accurate and cost-effective pathogen detection solution that benefits food processors, universities, governments, and contract testing laboratories. After just 19 months on the market, it is now used in over 35 countries and has garnered multiple certifications from the most rigorous and well-known third-party validation organizations.

The 2013 International Business Awards received entries from more than 50 nations and territories. Nicknamed the “Stevies” for the Greek word for “crowned,” the awards will be presented to winners at a gala awards banquet at the W Hotel in Barcelona, Spain on October 14.

“We are thrilled to be recognized with this award, and see it as another acknowledgment that 3M is at the forefront of developing technologies that help protect the worldwide food supply,” said Niki Montgomery, global marketing and development manager for 3M Food Safety.

Developed with the benefit of insights from customers based in multiple countries and responsible for multiple types of food, the 3M Molecular Detection System integrates two innovative technologies – isothermal DNA amplification and bioluminescence detection. Individually compatible assay test kits are available for *Salmonella*, *E. coli* O157 (including H7), *Listeria* and *Listeria monocytogenes*.

The technology also received a silver Edison award in March 2013. For more information about the 3M Molecular Detection System, visit www.3M.com/3MMolecularDetectionSystem/

About the International Business Awards

The International Business Awards are the world’s premier business awards program. All individuals and organizations worldwide – public and private, for-profit and non-profit, large and small – are eligible to submit nominations.

About 3M Food Safety

3M Food Safety is a leader of innovative solutions that help the food and beverage industries optimize the quality and safety of their products to enable consumer protection. At every step, 3M Food Safety provides solutions that help mitigate risk, improve operational efficiencies and impact the bottom line. For more information, visit www.3M.com/foodsafety or follow [@3M_FoodSafety](https://twitter.com/3M_FoodSafety) on Twitter.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

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