

Introducing the Home Collection by Post-it Brand and Scotch Brand

New line of organizational products offers easy ways to help manage daily reminders and tackle tomorrow's to-dos

3M Company launches the Home Collection by Post-it Brand and Scotch Brand, the first comprehensive line of unique Post-it Products and Scotch Products designed to help families manage their busy lifestyles; the collection is currently available at The Container Store.

Pairing functionality with stylish design and soft hues, the Home Collection by Post-it Brand and Scotch Brand provides a unique and intuitive approach to organization. Tools from the line include memory joggers for important reminders, items to keep everything you need in sight and in mind, and creative solutions to show off and protect items that are fit-to-frame. The products work together to promote accessible and visible organization, so families can spend less time trying to find what they need and more time enjoying each other.

"Communication and organization keep busy households running, and the new Home Collection offers simple yet chic tools that help families do just that, at the same time showcasing their personal style," said Jeff Hillins, Global Business Director, Post-it Brand. "For the first time ever, Post-it Products and Scotch Products are being offered together through The Container Store, tapping into the highly trained experts and exceptional customer service of the nation's leading retailer of storage and organization products."

The Home Collection by Post-it Brand and Scotch Brand features more than 15 new product solutions in different colors and sizes, including:

Post-it Reminder Tags: with adhesive on one end to loop notes around bag handles, backpacks and more, Reminder Tags serve as memory joggers to ensure today's important reminders are seen.
Post-it View and Go Pockets: designate a visible spot to place items like schedules, school paperwork, coupons, bills and more and help keep track of tomorrow's to-dos and important information.
Post-it Shopping Organizer: features a color-coded list note and a multi-layer pocket to conveniently keep everything needed for errands in one place.
Scotch Restickable Strips and Scotch Display Frames: add a personalized touch to home décor with decorative ways to neatly show off and protect items that are fit to frame such as children's artwork, accomplishments, family photos and cards. They even work on stainless steel fridges!

The Home Collection by Post-it Brand and Scotch Brand is currently available at The Container Store locations nationwide and online at www.containerstore.com. For more information about the Home Collection by Post-it Brand and Scotch Brand, please visit www.post-it.com/home.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

About The Container Store

Founded in 1978, Dallas-based The Container Store is the nation's originator and leading retailer of storage and organization products, offering more than 10,000 innovative solutions designed to save space and time. The

retailer couples its one-of-a-kind product collection with expert customer service delivered by its highly-trained organization experts. Learn more about The Container Store's employee-first culture, atypical approach to business and commitment to their communities on its blog at standfor.containerstore.com. Visit containerstore.com for more information about store locations, the product collection and services offered. 2012 Fiscal year sales were \$706 million. The Container Store is privately held.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130815005435/en/>

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Multimedia Files:

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Post-it Reminder Tags from the Home Collection by Post-it Brand and Scotch Brand (Photo: Business Wire)
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