3M Introduces New Graphic Designs for Popular Welding Helmet

Tribute design honors fallen Navy SEAL while Future Combatant design appeals to video gamers

Style and safety go hand in hand with the <u>3M Speedglas Graphic Welding Helmet 100 Series</u> expansion. The series is now available with two additional graphic designs, called *Tribute* and *Future Combatant*.

The helmets provide wearers with the proven protection of the Speedglas Welding Helmet 100 Series. The *Tribute* collection boasts a patriotic look and feel, and was designed to honor a fallen Navy SEAL. The *Future Combatant* line of helmets asserts a futuristic appearance and is designed to remind wearers of the popular pastime of gaming. The new designs join 3M's other popular designs, such as *Aces High*, *Wild-N-Pink* and *Ice Hot*.

"With more than 15 designs to choose from, the Speedglas Welding Helmet 100 Series provides users with stylish alternatives to a plain helmet," said Kimberly Gates product marketing, 3M Personal Safety Division, "Many workers wear welding helmets every day and should have the opportunity to showcase their personality through this important safety equipment."

The Speedglas Welding Helmet Series 100 comes standard with a smooth 4-point ratchet suspension, excellent optical quality, and reliable light-to-dark switching. It is also available in a hard hat option. Through October 31, 2013, 3M is featuring a \$40 end-user rebate on the Speedglas Welding Helmet 100 series, and a \$60 rebate on the Speedglas Welding Helmet 9100 series. For more information on the rebate promotion, please visit: speedglasrebate.com.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow www.am.com or follow www.am.com or follow www.am.com</

About 3M Personal Safety Division

3M offers a comprehensive, diverse portfolio of Personal Protective Equipment (PPE) solutions providing respiratory protection, hearing protection, fall protection, reflective materials for high-visibility apparel, protective clothing, protective eyewear, head and face protection, welding helmets, and other adjacent products and solutions such as tactical safety equipment, detection, monitoring equipment, active communications equipment and compliance management. In 2012, 3M celebrated 40 years of occupational health and safety leadership – recognizing the company's respiratory and hearing protection solutions introduced in 1972. Visit www.3M.com/PPESafety or http://m.3m.com/PPESafety.

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For more information:

3M Speedglas Welding Helmet Series 100 - Tribute high-resolution graphic

3M Speedglas Welding Helmet - Tribute website

3M Speedglas Welding Helmet Series 100 - Future Combatant high-resolution graphic

3M Speedglas Welding Helmet – Future Combatant website 3M Speedglas Welding Helmets Facebook page

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