

## Five New Colors for 3M™ Wrap Film Series 1080

New matte metallics give customers more choices than ever

3M™ Wrap Film Series 1080 from 3M Commercial Graphics just keeps getting better, with five new colors to help users make their vehicles anything but ordinary. Film series 1080 is now offered in a total of 50 finish, texture and color variations, empowering customers to achieve distinctive looks and maximize their creativity. The new colors are:

Matte Red Metallic 1080-M203  
Matte Pine Green Metallic 1080-M206  
Matte Charcoal Metallic 1080-M211  
Matte Brown Metallic 1080-M209  
Matte Copper Metallic 1080-M229

“My customers desire to stand out in the crowd and they expect the best film in terms of performance, reliability and appearance,” said Bruno V. Dede, President of Metro Wrapz, a division of Metro Signs, Inc. “I trust film series 1080 to help me continuously impress my customers by offering a wide variety of color and finish options for their every demand.”

Film series 1080 gives installers all the benefits they need to create outstanding graphics that perform like a dream. The film is ready for wrapping right out of the box, with no need for printing or an overlamine. Installers know about its great handling and installation features, including slideability, repositionability, and virtually no air bubbles. The dual cast film has just the right amount of rigidity without using an application tape, and its 60” wide rolls mean entire sections can be covered without seams. Above all, the 3M™ MCS™ Warranty assures customers of the quality, reliability and service that stand behind the product.

With 3M wrap film series 1080, installers have 50 head-turning ways to help customers achieve the ultimate in vehicle personalization.

For more information, visit [www.3mgraphics.com/1080](http://www.3mgraphics.com/1080).

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### About 3M Commercial Graphics

3M Commercial Graphics help customers worldwide build brands by providing total large-format graphics and light management solutions. 3M manufactures or certifies lighting solutions, graphic films and graphic protection, flexible substrates, as well as inks and toners used to create large-format finished graphics that are consistent, reliable and durable. Learn more about 3M graphics products and programs by calling 1-800-328-3908, visiting [www.3Mgraphics.com](http://www.3Mgraphics.com), following us @3MGraphics on Twitter or at [facebook.com/3Mgraphics](https://facebook.com/3Mgraphics).

### About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 84,000 people worldwide and has operations in more than 65 countries. For more information, visit [www.3M.com](http://www.3M.com) or follow @3MNews on Twitter.

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Multimedia Files:

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