

Enter to Win \$10k in Scotch Tape's National Gift Wrapping Contest

The Nationwide Search for 2013 Scotch Brand Most Gifted Wrapper Begins Today

Professional and recreational gift wrappers, paper crafters, artists and makers alike are encouraged to enter the 17th annual [Scotch Brand Most Gifted Wrapper Contest](#), sponsored by 3M, the maker of [Scotch Tape](#). Eight finalists will be chosen to receive an all-expenses paid trip to New York City to compete for the \$10,000 grand prize and the title of the 2013 Scotch Brand Most Gifted Wrapper.

Contestants will convene at Celsius at Bryant Park on Friday, Dec. 6, 2013, to demonstrate their gift-wrapping skills and compete amidst a live band and a flurry of holiday magic at the park's retail shops, ice skating rink and holiday tree.

Enter now through Sept. 22, 2013! The first 25 people to submit qualified entries will receive a Scotch Brand Prize Pack with an assortment of colored and patterned tapes from the new Scotch Expressions line of products.

Visit [MostGiftedWrapper.com](#) and [view the official rules](#).

To enter: Create and [submit](#) an original three-minute video describing why you have what it takes to be the Scotch Brand Most Gifted Wrapper. In the video, display at least one gift that you have wrapped and provide your best gift-wrapping tip.

To tell a friend or family member: Complete the [online form](#) to send information about entering the contest. If your friend or family member is declared the winner of the Scotch Brand Most Gifted Wrapper Contest, you will win \$500!

Twittercue: #Win a trip to NYC to compete for \$10k in @ScotchProducts #MostGiftedWrapper
#contest: [MostGiftedWrapper.com](#) #craft #giftwrap

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 88,000 people worldwide and has operations in more than 70 countries. For more information, visit [www.3M.com](#) or follow [@3MNews](#) on Twitter.

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About Celsius

Celsius is the only venue of its kind in New York City. The two-story indoor/outdoor restaurant, bar and lounge is a custom designed, glass-enclosed structure that overlooks the iconic ice skating rink at Bryant Park. Celsius comprises an urban oasis of food, fun and style in the heart of Midtown.

Related Links:

[Scotch Brand Most Gifted Wrapper Contest](#)

[Scotch Brand Website](#)

[Scotch Brand Facebook Page](#)

[Scotch Brand Twitter Page](#)

[Scotch Brand YouTube Page](#)

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130710005221/en/>

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Multimedia Files:

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<http://mostgiftedwrapper.com/>

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Mia Griffith, a gift wrapper from Portland, Ore. and the winner of the 2012 Scotch Brand Most Gifted Wrapper Contest, wrapped a giant model airplane with an eight-foot wingspan in the final round to win the \$10,000 grand prize. (Photo: Ray Stubblebine)

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