

3M Food Safety Announces Molecular Detection Assay for *Listeria monocytogenes*

3M Food Safety today announced the launch of its new 3M™ Molecular Detection Assay *Listeria monocytogenes*. This is the fourth test available for the award-winning 3M™ Molecular Detection System, which provides pure and simple testing for dangerous pathogens in a variety of food matrices.

The 3M Molecular Detection System is a breakthrough for the food and beverage industry. The 3M Molecular Detection Assays use isothermal amplification of nucleic acid sequences, plus bioluminescence to detect the amplification. Presumptive positive results are delivered in real-time while negative results are displayed after the assay is completed. The system is an innovative solution that is fast, cost-effective and easy to use, without sacrificing sensitivity or specificity.

"*Listeria monocytogenes* is a highly dangerous pathogen that remains a serious concern in the food processing industry, so we are pleased to offer such a simple and reliable solution for detecting it," said Niki Montgomery, global marketing and development manager for 3M Food Safety.

The 3M Molecular Detection System was introduced to food processors, third-party reference laboratories and other customers in December 2011. The rapid, qualitative technology is applied to enriched food as well as food process samples.

For more information on the 3M Molecular Detection System and the now available 3M Molecular Detection Assay *Listeria monocytogenes*, visit www.3M.com/3MMolecularDetectionSystem/LM

3M Food Safety is a leader of innovative solutions that help the food and beverage industries optimize the quality and safety of their products to enable consumer protection. At every step, 3M Food Safety provides solutions that help mitigate risk, improve operational efficiencies and impact the bottom line. For more information, visit www.3M.com/foodsafety or follow [@3M_FoodSafety](https://twitter.com/3M_FoodSafety) on Twitter.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

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