

3M Announces Gestureworks Multi-Touch Software Promotion

3M Multi-Touch Displays to include “no charge” copy of Gestureworks Core Authoring Software to help developers create immersive, multi-touch/multi-user interfaces

3M Touch Systems, a wholly-owned subsidiary of 3M Company, today announces that for a limited time 3M high-performance, multi-touch desktop displays will ship with a “no charge” coupon to redeem Gestureworks Core, a leading multi-touch authoring solution. Now offered in conjunction with 3M’s 18.5”, 21.5”, 24” and 27” multi-touch desktop displays, the Gestureworks multi-touch software authoring framework provides developers with a development platform for creating exciting and immersive multi-touch and multi-user interfaces. When combined with the high-performance features of 3M Multi-touch displays, up to 40 touches and less than 10ms ultra-fast response time, Gestureworks Core is an ideal tool for developers to design, test and implement their next generation multi-touch applications.

“3M is pleased to offer our display customers an opportunity to redeem Gestureworks Core at no charge to help them build the immersive, multi-touch applications they envision,” says Diego Romeu, global business unit manager, 3M Electronic Business Solutions. “The high-performance multi-touch characteristics of 3M Multi-Touch Displays help unleash the development potential of this multi-touch platform.”

“We are thrilled to have our Gestureworks authoring platform offered with 3M multi-touch displays” says Jim Spadaccini, CEO of Ideum (the parent company of Gestureworks). “3M multi-touch screens are well-known for their accuracy and responsiveness. We’ve been using 3M multi-touch screens for development and installations for the last several years. These two products, if combined by the user, give developers everything they need to create amazing cutting-edge applications.”

For a limited time (until December 1, 2013), buyers of 3M multi-touch desktop displays (3M Multi-touch Display M1866PW (18.5”), 3M Multi-touch Display M2167PW (21.5”), 3M Multi-touch Display M2467PW (24”) and 3M Multi-touch Display M2767PW (27”)), will receive a coupon good for a free copy of Gestureworks Flash or Gestureworks Core for C++, C# .NET, Java, Python, and HTML5. This coupon (\$199 value) can also be applied to Pro or Site license versions of Gestureworks.

The 3M Multi-Touch Displays are based on 3M projected capacitive technology – the same touch technology found in smart phones and tablets – and feature a stylish flat front surface design that makes it an attractive addition to any professional or commercial environment.

3M Multi-Touch Displays are available from these leading U.S. distributors: BlueStar, Ingram Micro, ScanSource, SYNEX, Tech Data, popular on-line retailers, and 3M’s on-line store, www.Shop3M.com.

For additional information on 3M Multi-Touch Displays, visit www.3m.com/multitouch.

3M Touch Systems provides innovative touchscreen technology products to customers worldwide under the “3M” and “MicroTouch” brands. Popular single-touch, dual-touch and multi-touch applications include casino gaming, foodservice, hospitality, industrial, interactive digital signage, healthcare, retail point of sale and self-service. For more information about 3M and MicroTouch products, visit www.3M.com/touch01. For an overview of popular touch technologies and terminology, visit www.touchtopics.com.

About 3M Touch Systems Inc.

3M Touch Systems Inc., a wholly-owned subsidiary of 3M and provider of innovative touchscreen solutions,

operates globally and reports through 3M Electronics & Energy Business Group, headquartered in Austin, Texas. For more information, visit www.3M.com/touch. More information about 3M Company is available [online](#).

About Ideum

Ideum (www.ideum.com) is a 15-year-old privately held company based in Corrales, New Mexico. Ideum designs and produces integrated and hardened large-scale multitouch hardware for museums, educational institutions, government agencies, and Fortune 500 companies. The company has developed and sells Gestureworks (www.gestureworks.com), a multitouch and motion tracking software environment. In addition, Ideum takes on select custom projects for museums and other public entities.

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*Editors:*High-resolution images of 3M Multi-Touch products are available by contacting Tim Holt, 1-978-659-9379

For all other 3M Company media inquiries, visit <http://www.3m.com/MediaContact>

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