

3M Commercial Graphics Hosts Webinar on Integrating and Promoting Sustainability with your Supply Chain

Webinar part of Sustainable Green Printing Partnership (SGP) Insight Series

As companies continue to develop their sustainability goals, they put increased pressure on their supply chains to become more sustainable as well. With this in mind, 3M Commercial Graphics will host a webinar with the Sustainable Green Printing Partnership (SGP) entitled “Looking at Your Supply Chain—How to Integrate Sustainable Partners and Promote Your Sustainability Commitment to Your Customers.” The webinar will be held on Thursday, June 13, from 2:00-3:00 p.m. EDT. Registration for the webinar is now open at sgppartnership.org.

The webinar will feature speakers Mandy Hulke, Product Responsibility Liaison for 3M Commercial Graphics Division; and Katrina Hendricks, Senior Environmental Engineer in the 3M Environmental Initiatives and Sustainability Group. Hulke and Hendricks will explore the issues raised by the push for sustainability, including increasing transparency across the supply chain, from raw material to finished product.

Hulke and Hendricks will examine the key elements to successful sustainable supply chain partnerships: engagement, collaboration, communications, and commitment. The speakers will share how graphics professionals can work with and respond to their supply chain partners with a sustainability lens. The webinar will also highlight mechanisms and tools that can help industry professionals reinforce their commitment and provide support when responding to customers’ questions and requirements regarding the attributes of products.

The speakers will also discuss the meaning and importance of various certifications. Graphics professionals know that certification through the SGP provides credibility to their businesses, but a company’s sustainability story encompasses much more. For instance, certain products can have third-party certifications, but if the company producing that product has not embraced sustainability, some of their practices may put downstream supply chains at risk.

“We are very excited about the commitment and collaboration that 3M has made with SGP,” said Paul Lilienthal, SGP chairman. “Their sustainability goals and supply chain initiatives align well with SGP’s mission.”

For more information and to register for the webinar, visit sgppartnership.org.

3M Commercial Graphics is proud to be a Platinum Sponsor of the Sustainable Green Printing Partnership (SGP).

About 3M Commercial Graphics

3M Commercial Graphics helps customers worldwide build brands by providing total large-format graphics and light management solutions. 3M manufactures or certifies lighting solutions, graphic films and graphic protection, flexible substrates, as well as inks used to create large-format finished graphics that are consistent, reliable and durable. Learn more about 3M graphics products and programs by calling 1-800-328-3908, visiting www.3Mgraphics.com, following us @3MGraphics on Twitter or at facebook.com/3Mgraphics.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

About SGP

SGP is a non-profit organization providing sustainability certification in the graphic communications industry. The organization promotes reducing the environmental impact and increasing the social responsibility through sustainable green printing practices. To receive SGP Certification, print facilities go well beyond compliance with applicable local, state, and federal laws. They establish sustainability management systems, implement best practices, and commit to continuous improvements in sustainability. Certified facilities are also required to report on progress annually. For more information about the SGP Partnership, the SGP Patron program, or the SGP Certification process, visit www.sgppartnership.org.

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