

3M Cloud Library Showcases New Publisher Portal at Book Expo America

Publisher access to daily data updates on eBook content

3M Cloud Library will debut its new online publisher portal at Book Expo America 2013 (BEA) to be held May 30 – June 1 at the Javits Center in New York City. BEA attendees will be among the first to experience the portal, which allows publishers to receive daily data updates on their eBook content sales.

The project is an outcome of a variety of successful pilot programs 3M Cloud Library has coordinated with several key publishers and libraries that have expressed the need for a more immediate picture into the library eBook market. Publishers will now be granted immediate access to the online portal when they work with 3M Cloud Library. Publishers will only be able to view data on their eBook content – no private or personal data will be shared.

“We know publishers can find great value in the metrics generated through libraries,” said Matt Tempelis, global business manager, 3M Cloud Library. “Sharing data with publishing partners not only strengthens relationships, but it also shows the importance of selling eBooks to the library market.”

Attendees are encouraged to visit 3M Cloud Library at booth DZ2163 for a demonstration of the online publisher portal. For more information about the 3M Cloud Library eLending system, visit 3M.com/Cloud.

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About 3M Library Systems

The global leader in library innovation for more than 40 years, 3M is committed to helping libraries connect with the diverse and rapidly evolving communities they serve. 3M’s eBook lending, security, and productivity solutions give librarians the flexibility to spend more time doing what they do best – helping people. Visit www.3M.com/us/library and follow us on Twitter (@3MLibrary) and Facebook.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

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