

3M Launches Third Tape in its Recycled Corrugate Tape Portfolio

-Expanded product line outperforms existing tapes and enables customers to choose boxes with higher recycled content-

Known for its innovation and adhesive technologies, 3M is continuing to expand its line of Scotch® Recycled Corrugate Tape, with the addition of 3072, an industrial packaging tape that is designed to deliver performance on today's corrugated boxes.

Designed specifically for use with recycled corrugated boxes (which are more difficult to seal because of shorter, flatter fibers), 3M's family of Scotch Recycled Corrugated Tapes are stickier than conventional box sealing tapes. As a result, the versatile, super-sticky tape will stick to most packaging material in use today.

"Environmental standards are changing rapidly and companies are constantly looking for new ways to reduce their costs and improve their environmental footprint," said Brian Kenady, U.S. marketing manager. "3M's recycled corrugate tape 3072 is continuing the tradition of this tape portfolio by making manufacturers' jobs easier and helping them to keep pace with industry changes."

Scotch recycled corrugate tape 3072 is uniquely formulated for sealing boxes including more demanding packaging applications. It has a consistent pressure sensitive, high performance, hot melt synthetic rubber adhesive system and meets FDA requirements for indirect food contact. It has a strong backing that provides a secure and durable closure and provides high quality, consistent performance with easy unwind.

3M's Recycled Corrugate Tape products can be applied by hand for low volume packaging with a hand-held tape dispenser or with a 3M-Matic™ Case Sealer for high productivity packing. For more information about the complete line of 3M Recycled Corrugate Tapes, visit www.3M.com/IndustrialScotchBrand.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

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