## 3M Cloud Library Now Includes Titles from All Big Six Publishers

Collection increases with new offerings from Hachette Book Group

The <u>3M Cloud Library eBook Lending Service</u> will add titles from Hachette Book Group to its catalog of offerings, giving readers access to books from popular authors including James Patterson and Nicholas Sparks. Hachette Book Group's full eBook catalog will be available to libraries with no delay on new titles.

The new agreement with Hachette Book Group means that 3M Cloud Library now offers content from all of the Big Six publishers. The service's continuously growing list of publishers now numbers more than 300.

"3M Cloud Library aspires to achieve the breadth and depth of the best public libraries' collections, to ensure that readers of all tastes find the perfect book," said Tom Mercer, marketing manager, 3M Cloud Library. "We continue to build a diverse, multi-language collection with relevance, balance, and richness for all readers."

The addition of Hachette Book Group titles follows a successful pilot program, during which 3M was able to provide compelling data to the publisher on sales and circulation for its books. Since its launch in 2011, the 3M Cloud Library has lead many such programs, helping publishers gain a greater understanding of the eBook marketplace.

For more information about the 3M Cloud Library eLending system, visit <u>3M.com/Cloud</u>.

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## About 3M Library Systems

The global leader in library innovation for more than 40 years, 3M is committed to helping libraries connect with the diverse and rapidly evolving communities they serve. 3M's eBook lending, security, and productivity solutions give librarians the flexibility to spend more time doing what they do best – helping people. Visit <u>www.3M.com/us/library</u> and follow us on Twitter (@3MLibrary) and Facebook.

## About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 88,000 people worldwide and has operations in more than 70 countries. For more information, visit <u>www.3M.com</u> or follow <u>@3MNews</u> on Twitter.

Karwoski & Courage Public RelationsEmily Finley, 612-342-9732e.finley@creativepr.comor3M Public RelationsConnie Thompson, 651-733-8914

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