

Post-it Brand Announces the Launch of the New Post-it Mobile Collection Bringing Function and Convenience to Life On-the-Go

The Post-it Brand from 3M introduces the Post-it Mobile Collection, a new line of Attach and Go Products for more efficient and effective organization on-the-go. Empowering today's mobile workers and busy families, the new Post-it Mobile Collection features a variety of compact and durable products specially designed to stick, insert and clip to the everyday items you carry. The Attach and Go Products work together, allowing you to customize a portable organization system that helps you *Do More, Your Way*.

"As an entrepreneur, businesswoman and mother, I'm constantly on the move and I rely on these products to help me navigate my busy schedule," said organizational expert and founder of Clos-ette, Melanie Charlton. "The new Post-it Mobile Collection helps me get more done while I'm in transit because I'm able to keep all the tools I need at my fingertips."

The Post-it Mobile Collection features removable adhesive backings and detachable inserts for notebooks, planners, books, binders, laptops and more. This comprehensive line offers Pockets, Full Adhesive Notes, Flags, Tabs, Notes, Dispensers and Writing Tools in unique new dispensers and product pairings designed for a mobile lifestyle.

The Post-it Mobile Attach and Go Insert features the versatile combination of Post-it Full Adhesive Notes and Post-it Flags. It clips into most ring binders and planners for quick notes or marking important documents anytime and anywhere. Post-it Mobile Attach and Go Pockets, available in three sizes, are ideal for securing to laptops, notebooks or planners to keep loose items like papers, receipts and supplies all in one place. Transparent for easy retrieval of contents, Post-it Mobile Attach and Go Pockets stick securely, yet remove cleanly. These tools, and all of the complementary products in the new collection, are designed to integrate seamlessly into life outside the office.

"As the mobile workforce continues to grow, we know our customers need to be productive both in and out of the office," said Jeff Hillins, global business director for Post-it Brand. "What's unique about this collection is that it provides continued accessibility to Post-it Products no matter where the day takes you. It's all about offering new ways, and new places, for people to use the smart, functional and innovative tools that the Post-it Brand has become known for."

New on the Post-it Brand website is an interactive [Do More Your Way](#) quiz that helps you find your organization style, offers organization tips customized to your lifestyle and identifies the Post-it Products that are right for you. The Post-it Mobile Collection is available at office superstores and mass merchandise retailers nationwide.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](#) on Twitter.

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