

## 3M Racing Launches New Website

3M Racing today launched a new website ([www.3M.com/Racing](http://www.3M.com/Racing)) that gives fans an exclusive behind-the-scenes look at the No. 16 3M team at Roush Fenway Racing. Now, fans of Greg Biffle and the 3M Race Team have a place to go for all-access information about their favorite driver, the car he drives, the team that supports him and the products that help make it all possible. The site also gives fans a glimpse into the deep ties 3M has as an innovator in the automotive industry and how that relates to the 3M products used on the 3M Ford Fusion.

The new site has several features that fans will not find anywhere else, including a special “Biffle All Access” section that covers everything from photos of Biffle on his first set of wheels to what he enjoys doing when he’s not driving the 3M Ford Fusion and a video recap of the most recent race from his perspective. Additionally, an interactive visual of the 3M Ford Fusion called the “16 point inspection,” allows fans to select different parts of the car to see what 3M products are used to enhance its look and performance.

For fans interested in learning more about the team that works tirelessly to make the 3M Ford Fusion fast, they will find photos, videos and bios of each team member in the “Team Media Gallery.” In the “Promotions” section, fans can find out about the latest 3M Racing promotions that might include anything from a sweepstakes to win a car or a VIP race experience to special product offers on the brands featured on the 3M Ford.

For more information about 3M Racing, visit [www.3M.com/Racing](http://www.3M.com/Racing) or [www.Facebook.com/3MRacing](http://www.Facebook.com/3MRacing). Follow 3M Racing on Twitter at @3MRacing.

### About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 88,000 people worldwide and has operations in more than 70 countries. For more information, visit [www.3M.com](http://www.3M.com) or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

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