## 3M Earmuff Series to Provide Hearing Protection Up to 31 Decibels

3M Peltor X Series Earmuffs offer unparalleled noise reduction and comfort

3M™ Peltor™ X Series Earmuffs are the first earmuffs on the market from 3M to provide workers with Noise Reduction Rating (NRR) values up to 31 decibels (dB). Built with innovative foam cushion technology and ear cups that tilt for optimum comfort and efficiency, the Peltor X Series earmuffs offer a new standard in design, comfort and protection.

"Noise-induced hearing loss is the number one sensory disability in the world[1]," said Jason Jones, product manager, Hearing Protection Products, 3M. "The Peltor X Series is designed to address this concern by providing five different levels of protection, ranging from 21-31 dB, to make it easier than ever for employers to match the hearing protection to the workers' noise exposure on the job."

The Peltor X Series combines a lightweight, modern design with soft, wide ear cushions that improve attenuation and create a more effective seal. The series also incorporates an electrically insulated twin headband design that reduces heat buildup and provides outstanding fit and balance.

The Peltor X Series Earmuffs are available in both standard headband and hard hat-attached models and are made with easy-to-replace cushions and inserts.

## About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 88,000 people worldwide and has operations in more than 70 countries. For more information, visit <a href="www.3M.com">www.3M.com</a> or follow <a href="www.3M.em">@3MNews</a> on Twitter.

## About 3M Personal Safety Division

3M offers a comprehensive, diverse portfolio of Personal Protective Equipment (PPE) solutions providing respiratory protection, hearing protection, fall protection, reflective materials for high visibility apparel, protective clothing, protective eyewear, head and face protection, welding helmets, and other adjacent products and solutions such as tactical safety equipment, detection, monitoring equipment, active communications equipment and compliance management. In 2012, 3M celebrated 40 years of occupational health & safety leadership – recognizing the company's respiratory and hearing protection solutions introduced in 1972. Visit <a href="https://www.3M.com/PPESafety">www.3M.com/PPESafety</a> or <a href="https://m.3m.com/PPESafety">http://m.3m.com/PPESafety</a>.

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For more information:

3M Peltor X Series Earmuffs high-resolution graphic

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[1]World Health Organization. (2012, March 3). Media center. International Day for Ear and Hearing. Retrieved March 22, 2012, from <a href="http://www.who.int/mediacentre/events/annual/ear\_hearing\_day/en/index.html">http://www.who.int/mediacentre/events/annual/ear\_hearing\_day/en/index.html</a>

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