

3M Introduces Next-Generation Liquid Pavement Marking

New polyurea marking offers visibility, durability and application productivity

3M introduces 3M Liquid Pavement Marking Series 5000, representing the next generation of plural-component polyurea liquid pavement marking technology. With its advanced product formulation, 3M Liquid Pavement Marking Series 5000 offers extended durability, maximum visibility, easy application and an ultra-fast cure time. Series 5000 is engineered for marking long-lines, channelizing lines, gore markings and intersection markings on all common road surface types.

With tough, wear-resistant polymers, Series 5000 has the best dimensional stability of any plural-component product on a wide variety of substrates. It demonstrates excellent adhesion, superior stability and resistance to discoloration. Series 5000 also has outstanding color stability and is available with versatile optics package configurations, including wet-reflective options for all-weather performance.

Series 5000 features a low viscosity, making it easy to pump, pour and apply, and it can be applied at temperatures as low as 30 degrees Fahrenheit. It has the fastest cure time of any plural component product and is track-free in less than two minutes over the entire application temperature range. Like all 3M pavement markings, Series 5000 is backed by 3M's superior technical and customer service.

About 3M Traffic Safety and Security Division

3M Traffic Safety and Security Division is a global leader in developing products, systems and services for the transportation safety, vehicle registration and management, identification security, electronic monitoring, and library markets. A traffic safety innovator for more than 70 years, 3M technologies are used to produce high performance prismatic reflective sheeting for traffic signs, a full portfolio of bright and durable pavement markings, reflective materials for work zone applications, and roadway asset management systems and services. For more information about 3M's traffic safety solutions, visit www.3M.com/roadwaysafety.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

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