

Filtrete Brand and Mike Holmes Launch National Healthy Home Contest

Enter for the chance to win a \$30,000 healthy home remodel from 3M

Families exposed to mold, irritants, toxins and other harmful elements in the home are at risk for developing health conditions like asthma, allergies and hypersensitivity pneumonitis¹. In fact, a survey² commissioned by [Filtrete Brand](#) from [3M](#) revealed that about one in four homeowners (24 percent) currently or previously lived in a home that made them feel sick or unwell.

To help homeowners address indoor air concerns, Filtrete Brand, known for its air and water filtration products, has partnered with Mike Holmes, renowned HGTV contractor, on the [Filtrete Healthy Home Remodel Contest](#). One grand-prize winner, selected by Holmes, will receive \$30,000 worth of home inspections, repairs and renovations by a Holmes Group-approved contractor. Four first-prize winners will be awarded \$5,000 cash to put towards home repairs.

“Making sure your family home is healthy goes beyond cleaning and dusting,” said Mike Holmes. “Homeowners can’t just focus on the problem areas they can see in the home. It’s what you *can’t* see, like indoor air quality, that can be harmful. That’s why I’m working with the best in air filtration—Filtrete Brand—to educate homeowners on health hazards lurking in the home.”

To enter from January 31, 2013, through June 30, 2013:

Visit the [Healthy Home Remodel Contest App](#) on the [Filtrete Brand Facebook Page](#)

You will be prompted to “like” Filtrete Brand to enter the contest

Explain in 1,000 words or less why your home is deserving of a healthier home remodel
Submit up to two photos supporting your essay
For more details, [view the official rules](#).

Twittercue: Enter to win \$30k Healthy Home Remodel from @Filtrete +
@Make_It_Right: <http://on.fb.me/W79abm> #healthyhome

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](#) on Twitter.

About The Holmes Group

The Holmes Group is an international brand with operations in independent media production, new home building and inspection divisions and expansion into product development. It is entirely owned by Mike Holmes and it is responsible for developing and managing HOLMES branded entities, including HOLMES Homes, HOLMES Inspections, HOLMES Workwear, Make It Right Releasing Inc. and The Holmes Foundation.

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Related Links:

[Filtrete Brand Website](#)

[Filtrete Brand Facebook Page](#)

[Filtrete Brand Twitter Page](#)

[Filtrete Brand YouTube Page](#)

[3M Website](#)

¹ Centers for Disease Control and Prevention, Indoor Environmental Air Quality.

<http://www.cdc.gov/niosh/topics/indoorenv/mold.html>

² Survey was conducted by an independent firm, Wakefield Research, among a sample of respondents who have forced heat and/or central air conditioning in their home. The study was conducted in May 2012. A total of 1,001 qualified surveys were received. The margin of error for total responses is +/- 3.1 percent.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130201005551/en/>

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<https://news.3m.com/2013-02-01-Filtrete-Brand-and-Mike-Holmes-Launch-National-Healthy-Home-Contest>