

# Winner Crowned in Scotch Brand Tape's National Gift Wrapping Contest

Lia Griffith from Portland, Ore. Wins \$10,000 Grand Prize

Lia Griffith of Portland, Ore., creative director at Ellinée, an online stationery store, was crowned the 2012 “Scotch Brand Most Gifted Wrapper” in a national [gift wrapping contest](#) sponsored by [3M](#), the maker of [Scotch Brand](#) Tape. Griffith out-wrapped seven other amateur and professional gift wrappers to win the ultimate holiday present—a \$10,000 cash prize— at Celsius at Bryant Park in New York City.

About the contest:

Finalists wrapped odd-shaped gifts in three rounds during the contest:

Round 1: oversized rubber duck and a board game

Round 2: tuba

Round 3: giant model airplane with an eight-foot wingspan

The contestants were judged on two criteria: appearance of the wrapped gifts and the technique used to wrap the gifts; in the event of a tie, speed was the tie-breaker.

Griffith, along with seven other gifted wrappers, was selected to participate in the contest based on a brief entry video that illustrated her talent and experience in the art of gift wrapping.

About the first runner-up and other contestants:

The first runner-up, Shelly Dozier-McKee, an interior designer at ConfettiStyle Interiors in Atlanta, Ga. received a \$2,500 cash prize.

The following six contestants also received smaller cash prizes:

Michelle Beshaw from Brooklyn, N.Y.

Shasta Garcia from San Francisco, Calif.

Brenda Guerrero, manager at Papyrus, from Winnetka, Calif.

Carol Masiclat, owner of Jolie Colis gift wrapping, from Fayetteville, N.Y.

Michelle Noe, co-owner of Playthings Toy Shoppe, from Louisville, Ky.

Sheryl Oberman, owner of Stationery Station, from Highland Park, Ill.

About the judging panel:

The judging panel consisted of three gift wrapping experts:

Mark Ski, former producer for *Martha Stewart Living*.

Evette Rios, craft and design expert, as well as former co-host and designer for *Freestyle* on HGTV. (Bi-lingual in English and Spanish).

Laurin Sydney, lifestyle expert and author of the gift wrapping book *Why Bother? Why Not?*

Visit [MostGiftedWrapper.com/media](http://MostGiftedWrapper.com/media) for photos and video from the contest.

Twittercue: Gifted wrapper @LiaGriffith wins \$10k in @ScotchProducts #MostGiftedWrapper Contest! <http://bit.ly/hSSgho> #giftwrap #tape

About 3M

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Quotes:

Quote 1: Lia Griffith, 2012 Scotch Brand Most Gifted Wrapper winner, offers this quick tip for gift wrapping: "Use materials for gift wrapping in an unexpected way. Look around you and you'll find inspiration everywhere!"

Quote 2: Mark Ski, 2012 Scotch Brand Most Gifted Wrapper Contest judge, "The large model airplane in the final round of the contest posed to be quite a challenge, but the contestants really brought their creativity to the table and wowed us with their technique, originality and enthusiasm."

Links:

[Scotch Brand Website](#)

[Scotch Brand Most Gifted Wrapper Contest](#)

[Newsroom for Scotch Brand Most Gifted Wrapper Contest](#)

[Scotch Brand on Facebook](#)

[Scotch Brand on Twitter](#)

[Scotch Brand on Pinterest](#)

[Scotch Brand on YouTube](#)

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20121130005959/en/>

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