

St. Paul Public Schools Partner with Post-it® Brand from 3M to Launch Energy Education Program

To engage and educate students on the importance of energy awareness, Saint Paul Public Schools has partnered with Post-it® Brand from 3M to launch the Post-it® Notes Energy Project – a program developed to show students that “You’ve Got the Power” when it comes to environmental leadership. To celebrate the launch, Post-it® Brand will host two half-day events at Farnsworth Aerospace PreK-8 Magnet School and Battle Creek Middle School for hundreds of eighth grade students on November 8 and November 9, 2012.

3M employees will visit the two schools and sponsor a series of interactive workshops to spread environmental awareness and to demonstrate how Post-it® Notes can be used as a fun reminder tool to help save energy. This program is part of the larger [3M Visiting Wizards](#) initiative that encourages students to become interested in science and technology.

“We’re thrilled to be working with 3M to help educate our students on the importance of environmental stewardship,” said Shannon Pinc, Energy and Sustainability Coordinator for the District. “This program not only supports our middle school environmental sciences unit, which focuses on energy production and conservation, but it also truly engages and inspires our students to start making small changes for the better.”

During the events 3M employees will host ten “wizard stations” where they will conduct various science experiments spanning subjects like cryogenics, wind energy, simple machines and groundwater, among others. Students will learn the different ways energy is made, the many forms it takes, the ways in which it is used and how it can be conserved. Students will also learn how much energy their own schools use and will compete to reduce their school’s energy consumption.

“The Post-it® Notes Energy Project is an exciting and engaging way to help students understand the impact each and every person can have when it comes to making changes that affect our planet,” said Michele Whyte, Head of Sustainability and Quality, 3M Consumer Products Business. “Through our interactive workshops, we want to inspire kids to be passionate leaders within their community and understand that simple solutions, like using a Post-it® Note as a reminder to turn off the lights, are the types of small steps that spark big changes.”

Directly following the events, 3M will ask students to put their knowledge to the test and create “energy teams” to help investigate their school’s energy use. 3M will work with the student teams and schools to evaluate the energy consumption and create a conservation plan, with the ultimate goal of helping the school obtain an ENERGY STAR® certification.

The Post-it® Notes Energy Project is another way 3M is demonstrating their continued commitment to sustainability and environmental education. Post-it® Brand is a leader in providing sustainable office supplies products, including Post-it® Greener Notes and Post-it® Super Sticky Recycled Notes.

For more information about Saint Paul Public Schools, please visit www.spps.org. To learn more about Post-it Brand, please visit www.post-it.com.

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