

## 3M Brings New Fine-Edge Tape to U.S. Market

Fine-Edge Precision Masking Tape Cuts Time, Improves Quality for Collision Repair

Every painter needs a tape that delivers excellent performance and clean paint lines. The 3M Automotive Aftermarket division has an innovative new masking solution that is designed specifically for this task.

The new 3M™ Precision Masking Tape is engineered to deliver the highest quality critical edge paint performance. It is constructed with a unique ultra thin smooth paper backing which makes it ideal for producing sharp paint lines with both solvent and waterborne paint systems while being strong enough to cut through layers of color and clear coat.

In addition, 3M Precision Masking Tape is made with a unique adhesive which greatly improves the UV resistance compared to other masking tapes. The combination of the smooth backing and even adhesion allow painters to tape over freshly painted surfaces sooner with less chance of imprint damage resulting in improved productivity and superior paint results.

Painters find the semi-transparent backing provides better visibility for nameplate or door handle masking applications as well as precise color separation on molded bumper blackout applications.

The 3M Precision Masking Tape line is available throughout the United States. Contact 1-877-MMM-CARS or your local 3M Distributor or 3M Sales Representative for more information or visit our website at [www.3MCollision.com](http://www.3MCollision.com).

### About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 84,000 people worldwide and has operations in more than 65 countries. For more information, visit [www.3M.com](http://www.3M.com) or follow @3MNews on Twitter.

3M is a trademark of 3M Company.

3M Public Relations Connie S. Thompson, 651-733-8914 or Deborah Robinson, 312-505-4336 [drobinson@vmg1.com](mailto:drobinson@vmg1.com)

---

<https://news.3m.com/2012-11-02-3M-Brings-New-Fine-Edge-Tape-to-U-S-Market>