

3M Launches First-of-Its-Kind Streaming Projector

3M Streaming Projector Uses New Roku® Streaming Stick
Providing Access to Hundreds of Channels Practically Anywhere

Everyone loves that big-screen movie experience, yet as streaming content has continued to grow in popularity, people's screen choices keep getting smaller – from the TV to the computer to the laptop to the tablet and even the smartphone. Today, [3M](#), an innovative leader in mobile projection, and [Roku®](#), have partnered to create a truly unique and affordable entertainment experience by bringing back big-screen viewing. [3M](#) is introducing the first-of-its kind [Streaming Projector](#) so users can finally untether from their living room TVs, stop crowding around their tiny screens and create an instant cinema big-screen viewing experience anywhere with a Wi-Fi connection can be accessed.

Small enough to fit in your hand, yet able to project an image up to 120 inches, the 3M Streaming Projector is perfect for family movie nights, sleepovers and evening backyard parties. With up to a two hour 45 minute battery life, the 3M Streaming Projector can project almost anywhere – on to a basement wall, a bedroom ceiling or even a backyard fence.

Mark Colin, vice president and general manager of 3M Mobile Interactive Solutions Division said “With the 3M Streaming Projector, parents can recreate those epic movie memories from their childhoods that can be experienced through the magic of projection.” Equipped with a Roku Streaming Stick™, the projector has access to over 600 channels with both paid channels like [Netflix®](#), [Hulu Plus](#), and [Amazon Instant Video](#) and free channels like [Crackle™](#), so there is content for everyone.

“We’ve worked very closely with the 3M projector team to ensure consumers get the best streaming experience available from a projection device” says Chas Smith, senior vice president and general manager of Roku’s platform OEM business. “The 3M Streaming Projector creates a big-screen Roku experience for people to enjoy content in any setting.”

The 3M Streaming Projector integrates the Roku Streaming Stick, a thumb-drive size device that gives users access to the Roku platform, which features a mix of videos, music and game channels.

“Thanks to our partnership with Roku, we are excited to introduce an affordable streaming projector that delivers both a high-quality viewing experience, as well as easy access to a wealth of entertainment” said Colin.

The 3M Streaming Projector is now available for pre-order at [Amazon.com](#) for \$299. There is a limited time offer to receive a \$20 Amazon Instant Video credit. Orders will begin shipping October 22nd.

Broll footage and photos will be posted by 4pm EST.: [newsinfusion.com/events/3MLaunch](#)

For More Information: Visit [BringEpicBack.com](#) and follow [3M Mobile Projectors](#) on Facebook and [@3MMobilProjectr](#) on Twitter.

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About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 84,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

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About Roku Inc.

Roku is the leading dedicated streaming platform for delivering video, music and casual games to the TV. Roku launched the first player to stream Netflix to the TV in 2008, and today the Roku platform streams more than 600 channels to millions of devices in the U.S., Canada, U.K. and the Republic of Ireland. Roku was founded by Anthony Wood, inventor of the DVR. The company is headquartered in Saratoga, California. For more information about the Roku Streaming Stick visit www.roku.com/streamingstick.

Roku is a registered trademark and the Roku Streaming Stick is a trademark of Roku, Inc. in the United States and other countries.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50432725&lang=en>

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